



Clear thinking in a complex world

ICM Poll for The Guardian

Fieldwork dates: 19-21st February 2010

Interview Method: Telephone.

Population effectively sampled: All adults aged 18+

Sampling Method: Within each government office region, a random sample of telephone numbers was drawn from the entire BT database of domestic telephone numbers. Each number so selected had its last digit randomised so as to provide a sample including both listed and unlisted numbers.

Sample size: 1,004

Data weighting: Data were weighted to the profile of all adults aged 18+ (including non telephone owning households). Data were weighted by sex, age, social class, household tenure, work status, number of cars in the household and whether or not the respondent has taken a foreign holiday in the last 3 years. Targets for the weighted data were derived from the National Readership survey, a random probability survey comprising 34,000 random face-to-face interviews conducted annually.

The data were further weighted by declared votes in the 2005 general election. The weighting scheme is designed as follows:

Weighting by past votes

1. Respondents are asked whether they voted in the last general election and if they did, which party they voted for.
2. The sample is weighted by demographics (age, sex, tenure etc). However, after such weighting the declared past votes may not match, exactly, the results of the last election. Partly this is because demographics (by which ICM control the sample) are relatively poorly correlated with vote behaviour. Nevertheless past vote weighting has to be used with caution as some people genuinely forget how they voted. We cannot simply weight the data to the actual results last time.
3. ICM takes the declared past votes on any new poll and adds it to the 25 or so

most recent ICM polls containing the same question. The average of these polls is used in the past vote weighting scheme.

4. ICM compares the declared past votes derived in 3) above to the actual result of the last general election and gives a weight of 80% to the results of the last election and 20% to the average of the most recent polls, thereby assuming that most of the difference can be attributed to political imbalance in the sample and to faulty recall.

Filtering and weighting for turnout

1. ICM ask respondents to say how likely it is that they will go and vote in a new general election using a ten points scale where 10 means they would be absolutely certain to vote and 1 means they would be certain not to vote.

2. Those saying they are 7-10 certain to vote are included in the vote calculation.

3. Separately, ICM weight people by their anticipated turnout. If someone is 10/10 certain to vote, they are given a weight of 1.0. If someone is 9/10 certain to vote they are given a weight of 0.9 etc. People who tell us they are likely to vote in the next General Election but did not vote in the last, are further down-weighted. If someone says they are 10/10 certain to vote but did not vote in 2005, they are given a weight of 0.5. If they say 9/10 certainty, the weight becomes 0.45 etc.

Voting intentions: ICM derives vote intentions from 2 questions.

First of all respondents are asked how likely it is that they would be to go and vote in a new election.

Those who say they will vote are asked to say which party they would support in a new election. Respondents are then asked whether they voted in 2005 and which party they voted for in that election. The vote figures shown in the table are calculated after ICM has excluded those who say they will not vote, refuse to answer the question or don't know who they would vote for. The figures are adjusted for turnout calculated accordingly to their stated intentions to vote.

In a further step, ICM add 50% of those who refuse to answer the vote intention question or say they don't know to the party they voted for in 2005.

The analysis by vote intention shown on each table is taken from table 1, ie before adjusting for refusers and don't knows.

Questions: The computer tables attached in PDF format show each question, in full, in the order they were put to respondents, all response codes and the weighted and un-weighted bases for all demographics and other data including but not limited that published .

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British Polling Council: ICM is a member of the British Polling Council and abides by its rules. <http://www.britishpollingcouncil.org/>

Opinion Poll

CATI Fieldwork : February 19th-21st 2010

Absolutes/col percents

Table 1

Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election?

Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			Married With Children		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South	Yes	No	
Unweighted base	1004	452	552	75	141	577	211	298	286	169	251	230	213	128	85	192	262	119	341	317	346	217	772	
Weighted base	1004	480	524	122	160	515	208	261	294	212	237	234	200	135	88	195	225	128	333	311	361	228	764	
Certain to vote	(10)	526	254	272	30	73	292	131	158	154	95	119	161	107	82	53	150	145	83	176	151	199	108	411
		52%	53%	52%	25%	45%	57%	63%	61%	52%	45%	50%	69%	54%	61%	60%	77%	64%	65%	53%	49%	55%	47%	54%
	(9)	49	26	23	11	7	25	7	17	15	11	6	12	8	9	4	12	5	11	12	12	25	9	39
		5%	5%	4%	9%	4%	5%	3%	7%	5%	5%	2%	5%	4%	6%	5%	6%	2%	8%	4%	4%	7%	4%	5%
	(8)	86	39	47	11	17	37	21	23	17	21	24	22	26	10	7	14	22	9	25	31	29	23	63
		9%	8%	9%	9%	10%	7%	10%	9%	6%	10%	10%	9%	13%	7%	8%	7%	10%	7%	8%	10%	8%	10%	8%
	(7)	60	35	26	11	13	30	6	17	14	20	9	11	16	11	11	7	13	10	21	24	16	26	35
		6%	7%	5%	9%	8%	6%	3%	6%	5%	9%	4%	5%	8%	8%	13%	3%	6%	8%	6%	8%	4%	11%	5%
	(6)	24	12	12	6	4	12	2	7	3	5	9	5	9	8	1	2	6	3	12	7	5	4	19
		2%	3%	2%	5%	2%	2%	1%	3%	1%	2%	4%	2%	4%	6%	1%	1%	2%	3%	4%	2%	1%	2%	3%
	(5)	87	43	44	21	13	44	10	18	30	19	20	18	21	8	10	6	15	4	25	27	35	25	62
		9%	9%	8%	17%	8%	9%	5%	7%	10%	9%	8%	8%	11%	6%	12%	3%	7%	3%	8%	9%	10%	11%	8%
	(4)	20	10	10	4	4	8	4	2	7	6	5	-	7	4	-	-	4	2	7	9	4	1	18
		2%	2%	2%	3%	3%	2%	2%	1%	2%	3%	2%	-	3%	3%	-	-	2%	2%	2%	3%	1%	1%	2%
	(3)	13	1	12	3	6	3	1	2	8	-	2	1	2	1	1	-	*	1	7	2	4	2	11
		1%	*	2%	2%	3%	1%	1%	1%	3%	-	1%	*	1%	1%	1%	-	*	1%	2%	*	1%	1%	1%
	(2)	17	10	8	1	4	11	2	3	4	5	6	3	4	2	1	2	4	2	8	7	2	5	11
		2%	2%	1%	1%	2%	2%	1%	1%	1%	3%	2%	1%	2%	2%	1%	1%	2%	2%	2%	2%	1%	2%	1%
Certain not to vote	(1)	114	49	65	25	21	51	17	13	43	26	33	-	-	-	-	1	9	4	37	38	39	25	88
		11%	10%	12%	20%	13%	10%	8%	5%	15%	12%	14%	-	-	-	-	*	4%	3%	11%	12%	11%	11%	12%
Refused		2	1	1	-	-	-	2	1	-	-	1	-	-	-	-	-	-	-	1	1	-	-	2
		*	*	*	-	-	-	1%	*	-	-	*	-	-	-	-	-	-	-	*	*	-	-	*
Don't know		6	2	4	-	-	1	5	-	-	3	2	-	-	-	-	1	3	-	2	1	3	-	6
		1%	*	1%	-	-	*	2%	-	-	1%	1%	-	-	-	-	1%	1%	-	1%	*	1%	-	1%
Mean		7.69	7.79	7.59	6.18	7.26	7.90	8.38	8.47	7.41	7.41	7.41	9.01	8.32	8.64	8.62	9.39	8.57	8.78	7.63	7.48	7.92	7.57	7.72
Standard deviation		3.14	3.05	3.23	3.31	3.28	3.05	2.83	2.50	3.39	3.16	3.32	1.80	2.19	2.06	2.01	1.46	2.43	2.21	3.19	3.20	3.05	3.06	3.17
Standard error		0.10	0.14	0.14	0.38	0.28	0.13	0.20	0.14	0.20	0.25	0.21	0.12	0.15	0.18	0.22	0.11	0.15	0.20	0.17	0.18	0.16	0.21	0.11

Opinion Poll

CATI Fieldwork : February 19th-21st 2010

Absolutes/col percents

Table 2

Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area.

If there were a general election tomorrow which party do you think you would vote for?

Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			Married With Children	
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South	Yes	No
Unweighted base	1004	452	552	75	141	577	211	298	286	169	251	230	213	128	85	192	262	119	341	317	346	217	772
Weighted base	1004	480	524	122	160	515	208	261	294	212	237	234	200	135	88	195	225	128	333	311	361	228	764
Conservative	234 23%	120 25%	114 22%	19 16%	41 26%	115 22%	58 28%	76 29%	68 23%	47 22%	43 18%	234 100%	-	-	-	143 73%	21 9%	17 13%	64 19%	71 23%	98 27%	49 21%	183 24%
Labour	200 20%	107 22%	92 18%	24 19%	30 18%	108 21%	39 19%	53 20%	54 18%	36 17%	56 24%	-	200 100%	-	-	3 1%	122 54%	13 10%	68 20%	74 24%	58 16%	48 21%	151 20%
Liberal Democrat/ Liberal	135 13%	66 14%	68 13%	14 11%	27 17%	71 14%	23 11%	43 17%	44 15%	22 10%	26 11%	-	-	135 100%	-	7 4%	19 8%	69 54%	40 12%	39 13%	56 16%	25 11%	108 14%
Scottish National Party/ SNP	28 3%	15 3%	13 2%	8 6%	5 3%	11 2%	4 2%	7 3%	8 3%	10 5%	4 2%	-	-	-	28 32%	-	2 1%	3 2%	28 8%	-	-	12 5%	16 2%
Plaid Cymru	5 *	2 1%	2 *	-	-	5 1%	-	1 *	2 1%	1 1%	-	-	-	-	5 5%	1 1%	-	-	-	5 1%	-	1 1%	3 *
Green Party	19 2%	10 2%	9 2%	4 3%	2 1%	12 2%	1 1%	6 2%	8 3%	3 1%	2 1%	-	-	-	19 21%	2 1%	4 2%	3 2%	4 1%	7 2%	8 2%	7 3%	12 2%
UK Independence Party (UKIP)	18 2%	5 1%	13 3%	1 1%	3 2%	7 1%	7 3%	3 1%	5 2%	6 3%	4 2%	-	-	-	18 20%	5 2%	2 1%	2 1%	5 2%	7 2%	6 2%	4 2%	14 2%
British National Party (BNP)	15 1%	6 1%	8 2%	3 2%	-	10 2%	2 1%	2 1%	1 *	10 5%	1 1%	-	-	-	15 17%	3 2%	2 1%	1 1%	4 1%	5 2%	6 2%	6 2%	9 1%
Other	4 *	2 *	2 *	2 1%	2 1%	1 *	-	-	1 *	2 1%	1 *	-	-	-	4 5%	1 *	-	-	1 *	-	4 1%	1 *	3 *
Would not vote	114 11%	49 10%	65 12%	25 20%	21 13%	51 10%	17 8%	13 5%	43 15%	26 12%	33 14%	-	-	-	-	1 *	9 4%	4 3%	37 11%	38 12%	39 11%	25 11%	88 12%
Don't know	150 15%	59 12%	91 17%	20 17%	25 16%	77 15%	27 13%	38 14%	40 14%	31 15%	41 17%	-	-	-	-	24 12%	34 15%	14 11%	56 17%	44 14%	49 14%	34 15%	115 15%
Refused	83 8%	38 8%	45 9%	3 2%	4 2%	48 9%	29 14%	17 7%	21 7%	19 9%	27 11%	-	-	-	-	5 2%	9 4%	4 3%	25 8%	21 7%	37 10%	18 8%	63 8%

Opinion Poll

CATI Fieldwork : February 19th-21st 2010

Absolutes/col percents

Table 3

Data derived from:-

Q.A Some people have said they would not vote in a new General Election, while others would go and vote at their polling station.

I would like to know how certain it is that you would actually go and vote in a general election?

Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area.

If there were a general election tomorrow which party do you think you would vote for?

Data excludes those who definitely will not vote (11%), don't know who they would vote for (15%) or refuse to answer (8%)

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			Married With Children	
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South	Yes	No
Unweighted base	522	248	274	21	71	309	122	181	153	78	109	192	162	101	67	157	180	90	175	168	180	107	407
Weighted base	505	255	250	34	79	274	119	159	147	96	103	191	144	104	66	156	151	97	161	159	185	113	387
Conservative	191	99	92	9	30	99	53	65	55	36	35	191	-	-	-	135	18	16	53	59	79	38	151
	38%	39%	37%	28%	38%	36%	44%	41%	38%	37%	33%	100%	-	-	-	86%	12%	16%	33%	37%	43%	34%	39%
Labour	144	76	68	10	19	82	33	42	36	25	41	-	144	-	3	107	10	51	51	41	35	109	
	29%	30%	27%	31%	24%	30%	27%	27%	25%	26%	40%	-	100%	-	2%	71%	10%	32%	32%	22%	31%	28%	
Liberal Democrat/ Liberal	104	50	54	7	21	56	21	34	36	16	18	-	-	104	7	17	64	28	30	46	18	84	
	21%	20%	22%	19%	27%	20%	17%	22%	25%	17%	17%	-	-	100%	4%	11%	66%	17%	19%	25%	16%	22%	
Scottish National Party/ SNP	20	10	10	4	3	10	3	6	5	5	3	-	-	-	20	-	1	2	20	-	-	7	12
	4%	4%	4%	13%	3%	3%	3%	4%	3%	5%	3%	-	-	-	30%	-	1%	2%	12%	-	-	6%	3%
Plaid Cymru	5	2	2	-	-	5	-	1	2	1	-	-	-	-	5	1	-	-	-	5	-	1	3
	1%	1%	1%	-	-	2%	-	1%	2%	1%	-	-	-	-	7%	1%	-	-	-	3%	-	1%	1%
Green Party	14	8	7	1	2	9	1	4	6	2	2	-	-	-	14	2	4	3	2	6	7	6	9
	3%	3%	3%	4%	3%	3%	1%	3%	4%	2%	2%	-	-	-	22%	1%	2%	3%	1%	4%	4%	5%	2%
UK Independence Party (UKIP)	15	3	11	*	2	5	7	3	4	3	4	-	-	-	15	5	2	2	4	5	6	2	12
	3%	1%	4%	1%	3%	2%	6%	2%	3%	3%	4%	-	-	-	22%	3%	1%	2%	2%	3%	3%	2%	3%
British National Party (BNP)	11	6	6	1	-	8	2	2	*	8	1	-	-	-	11	3	2	*	3	3	5	4	7
	2%	2%	2%	3%	-	3%	2%	1%	*	8%	1%	-	-	-	17%	2%	1%	*	2%	2%	3%	4%	2%
Other	2	1	1	*	1	1	-	-	1	*	-	-	-	-	2	1	-	-	1	-	1	1	*
	*	*	*	1%	1%	*	-	-	1%	*	-	-	-	-	3%	*	-	-	*	-	1%	*	*

Opinion Poll
CATI Fieldwork : February 19th-21st 2010

Col percents

Table 4
Published Vote Intention Figures
Percentages derived from the responses of 696 respondents

	<u>Total</u>
Conservative	37%
Labour	30%
Liberal Democrat	20%
Other	13%

Opinion Poll

CATI Fieldwork : February 19th-21st 2010

Absolutes/col percents

Table 5

Q.1 The general election will be held before June this year. Would you say you are certain to vote [+dvta+] or is there a chance you might decide to vote for another party?

Base: All respondents expressing an intention to vote Conservative

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			Married With Children	
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South	Yes	No
Unweighted base	230	111	119	11	38	124	57	80	68	39	43	230	-	-	-	140	24	17	64	75	91	44	183
Weighted base	234	120	114	19	41	115	58	76	68	47	43	234	-	-	-	143	21	17	64	71	98	49	183
Certain to vote for named party	179	94	85	12	28	87	52	54	51	38	35	179	-	-	-	131	11	9	52	50	77	31	145
	76%	78%	74%	62%	67%	76%	89%	71%	76%	82%	82%	76%	-	-	-	92%	51%	55%	80%	70%	78%	64%	80%
Might decided to vote for another party	53	24	28	7	12	28	6	22	16	7	7	53	-	-	-	12	10	7	11	20	21	16	37
	23%	20%	25%	38%	28%	24%	10%	29%	24%	15%	17%	23%	-	-	-	8%	46%	45%	17%	29%	22%	33%	20%
Don't know	2	2	1	-	2	-	1	-	-	2	1	2	-	-	-	-	1	-	2	1	-	2	1
	1%	1%	1%	-	4%	-	1%	-	-	4%	2%	1%	-	-	-	-	3%	-	3%	1%	-	3%	*

Opinion Poll

CATI Fieldwork : February 19th-21st 2010

Absolutes/col percents

Table 6

Q.1 The general election will be held before June this year. Would you say you are certain to vote [+dvta+] or is there a chance you might decide to vote for another party?

Base: All respondents expressing an intention to vote Labour

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			Married With Children	
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South	Yes	No
Unweighted base	213	105	108	14	27	132	40	67	57	29	60	-	213	-	-	4	145	11	78	75	60	50	162
Weighted base	200	107	92	24	30	108	39	53	54	36	56	-	200	-	-	3	122	13	68	74	58	48	151
Certain to vote for named party	137	68	68	13	17	73	33	35	37	22	43	-	137	-	-	3	85	8	45	51	40	23	113
	69%	64%	74%	56%	58%	68%	86%	66%	68%	60%	77%	-	69%	-	-	100%	69%	62%	67%	69%	69%	48%	75%
Might decided to vote for another party	61	38	23	10	11	34	5	18	18	14	11	-	61	-	-	-	37	5	22	21	18	24	37
	30%	36%	25%	44%	37%	31%	14%	34%	32%	38%	20%	-	30%	-	-	-	30%	38%	32%	29%	31%	51%	24%
Don't know	2	1	1	-	1	1	-	-	-	1	1	-	2	-	-	-	1	-	1	1	-	1	1
	1%	1%	1%	-	4%	1%	-	-	-	2%	2%	-	1%	-	-	-	1%	-	1%	2%	-	1%	1%

Opinion Poll

CATI Fieldwork : February 19th-21st 2010

Absolutes/col percents

Table 7

Q.1 The general election will be held before June this year. Would you say you are certain to vote [+dvta+] or is there a chance you might decide to vote for another party?

Base: All respondents expressing an intention to vote Liberal Democrat

	Gender		Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			Married With Children		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South	Yes	No
Unweighted base	128	60	68	9	22	73	24	46	39	18	25	-	-	128	-	8	21	63	38	39	51	22	104
Weighted base	135	66	68	14	27	71	23	43	44	22	26	-	-	135	-	7	19	69	40	39	56	25	108
Certain to vote for named party	74	35	40	6	15	41	12	22	22	16	14	-	-	74	-	-	6	46	22	22	30	16	57
	55%	52%	58%	46%	58%	58%	50%	52%	50%	73%	55%	-	-	55%	-	-	31%	67%	55%	57%	54%	65%	53%
Might decided to vote for another party	58	30	28	6	11	29	12	20	22	5	10	-	-	58	-	7	12	23	18	15	25	8	49
	43%	45%	41%	45%	42%	40%	50%	47%	50%	23%	40%	-	-	43%	-	100%	61%	33%	45%	39%	44%	31%	45%
Don't know	3	2	1	1	-	1	-	1	-	1	1	-	-	3	-	-	1	-	-	1	1	1	2
	2%	3%	1%	10%	-	2%	-	1%	-	4%	5%	-	-	2%	-	-	7%	-	-	4%	2%	4%	2%

Opinion Poll

CATI Fieldwork : February 19th-21st 2010

Absolutes/col percents

Table 8

Q.1 The general election will be held before June this year. Would you say you are certain to vote [+dvta+] or is there a chance you might decide to vote for another party?

Base: All respondents expressing an intention to vote for another party

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			Married With Children	
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South	Yes	No
Unweighted base	85	38	47	11	10	49	15	23	27	21	14	-	-	-	85	13	12	7	41	23	21	24	58
Weighted base	88	41	48	18	13	44	14	20	24	32	12	-	-	-	88	12	11	8	42	23	24	30	57
Certain to vote for named party	47	23	24	9	4	26	7	11	10	19	7	-	-	-	47	5	5	1	23	12	12	16	30
	53%	57%	50%	53%	32%	60%	50%	57%	39%	61%	54%	-	-	-	53%	42%	48%	11%	54%	54%	51%	52%	53%
Might decided to vote for another party	39	16	22	6	8	18	7	9	15	11	5	-	-	-	39	7	6	7	19	10	9	14	24
	44%	40%	47%	37%	60%	40%	50%	43%	61%	33%	38%	-	-	-	44%	58%	52%	89%	46%	46%	37%	48%	42%
Don't know	3	1	2	2	1	-	-	-	-	2	1	-	-	-	3	-	-	-	-	-	3	-	3
	3%	2%	4%	10%	8%	-	-	-	-	5%	8%	-	-	-	3%	-	-	-	-	-	11%	-	5%

Opinion Poll

CATI Fieldwork : February 19th-21st 2010

Absolutes/col percents

Table 9

Q.2 Which party might you vote for instead of named party ?**Base: All respondents expressing an intention to vote Conservative who might vote for another party**

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			Married With Children	
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South	Yes	No
Unweighted base	58	26	32	5	14	32	7	25	17	7	9	58	-	-	-	12	12	8	14	22	22	17	41
Weighted base	55	26	29	7	13	28	7	22	16	9	8	55	-	-	-	12	10	7	13	21	21	18	37
Liberal Democrat/ Liberal	23 41%	13 51%	9 32%	1 14%	7 52%	12 42%	3 44%	12 56%	5 33%	4 43%	1 14%	23 41%	-	-	-	3 27%	4 34%	7 100%	4 33%	9 45%	9 42%	7 39%	16 42%
Labour	11 21%	3 11%	8 29%	4 53%	1 8%	6 23%	-	5 21%	4 26%	1 8%	2 22%	11 21%	-	-	-	1 9%	3 26%	-	3 25%	3 15%	5 23%	5 26%	7 18%
Green Party	3 5%	1 3%	2 6%	-	1 10%	1 4%	-	1 5%	1 8%	-	-	3 5%	-	-	-	2 17%	-	-	-	1 3%	2 9%	-	3 7%
British National Party (BNP)	2 4%	2 8%	-	-	-	2 7%	-	-	1 5%	1 15%	-	2 4%	-	-	-	1 11%	1 7%	-	1 10%	1 4%	-	1 4%	1 3%
UK Independence Party (UKIP)	2 4%	2 8%	-	-	-	-	2 30%	1 4%	-	-	1 14%	2 4%	-	-	-	1 10%	-	-	-	1 4%	1 5%	-	2 5%
Scottish National Party/SNP	1 3%	1 2%	1 3%	1 12%	1 4%	-	-	1 3%	1 6%	-	-	1 3%	-	-	-	-	-	-	1 12%	-	-	-	1 4%
Other	1 1%	-	1 3%	-	1 6%	-	-	1 3%	-	-	-	1 1%	-	-	-	-	1 7%	-	-	1 4%	-	-	1 2%
Refused	2 4%	-	2 8%	-	1 8%	* 1%	1 16%	-	1 8%	-	1 13%	2 4%	-	-	-	1 9%	-	-	-	1 5%	1 6%	1 6%	1 4%
Don't know	10 18%	4 17%	5 19%	2 21%	2 12%	6 22%	1 11%	2 8%	2 15%	3 35%	3 37%	10 18%	-	-	-	2 19%	3 25%	-	3 20%	4 21%	3 14%	4 25%	5 15%

Opinion Poll

CATI Fieldwork : February 19th-21st 2010

Absolutes/col percents

Table 10

Q.2 Which party might you vote for instead of named party ?**Base: All respondents expressing an intention to vote Labour who might vote for another party**

	Gender		Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			Married With Children		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South	Yes	No
Unweighted base	64	33	31	6	12	40	6	21	18	11	14	-	64	-	-	-	43	4	23	23	18	27	37
Weighted base	63	39	24	10	12	35	5	18	18	14	13	-	63	-	-	-	38	5	22	23	18	25	38
Liberal Democrat/ Liberal	20 32%	13 34%	7 30%	-	2 15%	16 46%	3 50%	9 51%	6 33%	1 5%	5 36%	-	20 32%	-	-	-	12 32%	4 84%	8 36%	4 17%	8 47%	8 32%	12 32%
Conservative	19 30%	11 30%	7 30%	5 46%	7 57%	6 18%	* 8%	2 11%	7 41%	7 48%	3 21%	-	19 30%	-	-	-	10 27%	-	6 26%	9 40%	4 22%	6 26%	12 32%
British National Party (BNP)	1 1%	-	1 3%	-	-	1 2%	-	-	-	-	1 6%	-	1 1%	-	-	-	1 2%	-	-	1 4%	-	-	1 2%
Plaid Cymru	1 1%	1 2%	-	-	-	-	1 15%	-	1 4%	-	-	-	1 1%	-	-	-	1 2%	-	-	1 3%	-	-	1 2%
Other	1 2%	1 3%	-	-	-	1 3%	-	-	-	1 7%	-	-	1 2%	-	-	-	1 3%	-	1 4%	-	-	-	1 3%
Refused	1 2%	1 3%	* 2%	-	1 12%	-	-	1 8%	-	-	-	-	1 2%	-	-	-	* 1%	-	* 2%	1 4%	-	1 6%	-
Don't know	20 32%	11 29%	8 35%	6 54%	2 17%	11 31%	1 27%	5 30%	4 22%	6 41%	5 37%	-	20 32%	-	-	-	13 34%	1 16%	7 32%	7 32%	6 32%	9 36%	11 29%

Opinion Poll

CATI Fieldwork : February 19th-21st 2010

Absolutes/col percents

Table 11

Q.2 Which party might you vote for instead of named party ?**Base: All respondents expressing an intention to vote Liberal Democrat who might vote for another party**

	Gender		Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			Married With Children		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South	Yes	No
Unweighted base	59	30	29	5	11	31	12	21	21	6	11	-	-	59	-	8	13	21	16	18	25	8	50
Weighted base	61	32	29	8	11	30	12	21	22	6	12	-	-	61	-	7	13	23	18	17	26	9	51
Conservative	23	12	11	1	5	13	3	9	8	2	5	-	-	23	-	5	1	12	4	5	13	3	19
	38%	36%	39%	17%	42%	44%	28%	43%	34%	28%	39%	-	-	38%	-	71%	8%	53%	22%	32%	51%	38%	36%
Labour	14	10	4	4	2	5	4	6	6	-	3	-	-	14	-	-	6	4	9	3	3	-	14
	23%	31%	15%	47%	16%	17%	31%	28%	26%	-	22%	-	-	23%	-	-	43%	16%	48%	17%	11%	-	28%
Green Party	3	2	1	-	-	2	1	-	2	-	1	-	-	3	-	-	-	2	1	1	1	-	3
	4%	5%	3%	-	-	5%	8%	-	9%	-	5%	-	-	4%	-	-	-	9%	3%	6%	4%	-	5%
UK Independence Party (UKIP)	1	1	-	-	-	1	-	-	-	1	-	-	-	1	-	-	-	-	1	-	-	1	-
	2%	4%	-	-	-	4%	-	-	-	19%	-	-	-	2%	-	-	-	-	6%	-	-	13%	-
British National Party (BNP)	1	-	1	-	-	1	-	-	-	-	1	-	-	1	-	-	1	-	-	1	-	-	1
	1%	-	2%	-	-	2%	-	-	-	-	5%	-	-	1%	-	-	4%	-	-	3%	-	-	1%
Other	1	1	-	-	1	*	-	*	1	-	-	-	-	1	-	-	-	*	-	1	-	-	1
	2%	4%	-	-	7%	1%	-	2%	4%	-	-	-	-	2%	-	-	-	2%	-	3%	-	-	2%
Refused	1	1	-	-	-	1	-	-	-	1	-	-	-	1	-	-	1	-	-	1	-	1	-
	1%	3%	-	-	-	3%	-	-	-	15%	-	-	-	1%	-	-	7%	-	-	5%	-	10%	-
Don't know	17	6	12	3	4	7	4	6	6	2	3	-	-	17	-	2	5	5	3	6	8	3	14
	29%	18%	41%	37%	34%	23%	32%	27%	27%	38%	29%	-	-	29%	-	29%	38%	22%	18%	36%	31%	39%	27%

Opinion Poll

CATI Fieldwork : February 19th-21st 2010

Absolutes/col percents

Table 12

Q.2 Which party might you vote for instead of named party ?**Base: All respondents expressing an intention to vote for another party who might vote for different party**

	Gender		Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			Married With Children		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South	Yes	No
Unweighted base	39	16	23	6	6	20	7	7	17	8	7	-	-	-	39	7	7	6	19	9	11	11	27
Weighted base	41	17	24	8	9	18	7	9	15	12	6	-	-	-	41	7	6	7	19	10	12	14	27
Liberal Democrat/ Liberal	11 25%	3 20%	7 29%	1 12%	2 28%	5 29%	2 29%	4 52%	4 29%	-	2 30%	-	-	-	11 25%	-	1 23%	4 55%	4 18%	3 33%	3 30%	2 15%	8 31%
Conservative	10 23%	5 28%	5 20%	3 36%	-	4 21%	3 44%	3 33%	6 40%	1 8%	-	-	-	-	10 23%	4 51%	1 16%	-	5 23%	4 40%	1 9%	3 22%	6 23%
British National Party (BNP)	4 9%	2 11%	2 7%	-	4 43%	-	-	-	-	4 30%	-	-	-	-	4 9%	-	-	-	2 10%	2 17%	-	4 25%	-
Labour	2 5%	2 9%	* 1%	-	-	2 11%	-	-	* 2%	-	2 27%	-	-	-	2 5%	-	2 26%	-	1 4%	1 11%	-	-	2 7%
Scottish National Party/SNP	1 3%	-	1 5%	1 14%	-	-	-	-	1 7%	-	-	-	-	-	1 3%	-	-	-	1 6%	-	-	-	1 4%
UK Independence Party (UKIP)	1 2%	-	1 3%	-	-	1 4%	-	-	1 4%	-	-	-	-	-	1 2%	-	-	-	1 3%	-	-	-	1 2%
Refused	1 2%	-	1 4%	-	-	-	1 15%	-	1 7%	-	-	-	-	-	1 2%	1 14%	-	-	-	-	1 9%	-	1 4%
Don't know	13 31%	6 32%	7 30%	3 38%	3 29%	6 36%	1 12%	1 15%	2 10%	8 62%	2 43%	-	-	-	13 31%	2 34%	2 34%	3 45%	7 35%	-	6 52%	5 37%	7 28%

Opinion Poll

CATI Fieldwork : February 19th-21st 2010

Absolutes/col percents

Table 13

Q.3 Which of the following issues will be most important in your decision on how to vote at the next general election...

Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			Married With Children	
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South	Yes	No
Unweighted base	1004	452	552	75	141	577	211	298	286	169	251	230	213	128	85	192	262	119	341	317	346	217	772
Weighted base	1004	480	524	122	160	515	208	261	294	212	237	234	200	135	88	195	225	128	333	311	361	228	764
Health Service	878	397	482	112	137	442	187	221	254	189	215	197	190	119	85	160	207	112	294	277	308	197	671
	87%	83%	92%	92%	86%	86%	90%	85%	86%	89%	90%	84%	95%	89%	96%	82%	92%	87%	88%	89%	85%	87%	88%
The economy generally	851	407	444	99	136	439	176	234	244	180	193	218	174	114	75	175	194	114	286	262	303	200	641
	85%	85%	85%	81%	85%	85%	85%	90%	83%	85%	81%	93%	87%	84%	85%	90%	86%	89%	86%	84%	84%	88%	84%
Law and order	810	376	433	87	123	422	178	199	227	177	207	204	165	103	79	167	186	102	266	262	281	185	617
	81%	78%	83%	72%	77%	82%	86%	76%	77%	84%	87%	87%	83%	76%	89%	86%	83%	79%	80%	85%	78%	81%	81%
Education	782	351	431	99	131	399	153	206	226	166	184	179	174	100	80	143	184	97	276	247	259	200	575
	78%	73%	82%	81%	82%	78%	74%	79%	77%	79%	77%	77%	87%	74%	91%	74%	82%	76%	83%	79%	72%	88%	75%
Taxation and public services	796	370	426	92	128	410	165	214	226	166	190	191	168	116	69	158	183	111	258	251	287	181	605
	79%	77%	81%	76%	80%	80%	80%	82%	77%	78%	80%	82%	84%	86%	78%	81%	81%	86%	77%	81%	80%	79%	79%
Asylum and immigration	584	277	307	65	79	308	132	136	168	131	149	154	109	80	52	124	125	71	190	193	200	135	444
	58%	58%	59%	53%	49%	60%	63%	52%	57%	62%	63%	66%	54%	59%	58%	64%	56%	55%	57%	62%	56%	59%	58%
The environment	693	295	397	91	93	363	146	169	208	136	179	154	136	102	64	130	154	94	245	222	226	146	541
	69%	61%	76%	75%	58%	71%	70%	65%	71%	64%	75%	66%	68%	76%	73%	67%	69%	73%	74%	71%	63%	64%	71%
The conflict in Afghanistan	571	240	331	82	84	276	129	132	178	113	148	136	110	93	55	117	130	76	205	172	194	117	448
	57%	50%	63%	68%	52%	54%	62%	51%	61%	53%	62%	58%	55%	69%	63%	60%	58%	59%	62%	55%	54%	51%	59%
Europe	481	222	259	60	64	248	109	111	152	97	120	125	84	62	50	107	103	57	157	153	171	111	363
	48%	46%	49%	49%	40%	48%	53%	43%	52%	46%	51%	53%	42%	46%	56%	55%	46%	45%	47%	49%	47%	49%	47%
Care for the elderly	800	350	450	89	110	416	186	186	228	170	216	179	170	104	74	155	201	100	275	246	279	176	619
	80%	73%	86%	73%	68%	81%	90%	72%	77%	80%	91%	77%	85%	77%	84%	80%	89%	78%	83%	79%	77%	77%	81%
None of these	31	22	8	2	7	15	6	3	12	9	7	3	2	2	-	5	3	2	11	6	13	6	24
	3%	5%	2%	2%	5%	3%	3%	1%	4%	4%	3%	1%	1%	2%	-	2%	1%	2%	3%	2%	4%	3%	3%
Don't know	4	2	2	-	-	3	1	3	-	1	-	1	1	-	-	1	1	-	1	1	1	1	2
	*	*	*	-	-	1%	1%	1%	-	1%	-	1%	*	-	-	1%	*	-	*	*	*	1%	*

Opinion Poll

CATI Fieldwork : February 19th-21st 2010

Absolutes/col percents

Table 14

Q.4 Irrespective of how you yourself will vote at the next general election, which political party do you think is putting forward the best policies on....

Summary Table

Base: All respondents

	Health Service	The economy generally	Law and order	Education	Taxation and public services	Asylum and immigration	The environment	The conflict in Afghanistan	Europe	Sorting out the economic crisis	Care for the elderly
Unweighted base	1004	1004	1004	1004	1004	1004	1004	1004	1004	1004	1004
Weighted base	1004	1004	1004	1004	1004	1004	1004	1004	1004	1004	1004
Conservative	278 28%	316 32%	328 33%	278 28%	275 27%	307 31%	208 21%	258 26%	257 26%	287 29%	221 22%
Labour	315 31%	283 28%	263 26%	285 28%	296 30%	212 21%	215 21%	226 23%	265 26%	289 29%	305 30%
Liberal Democrat	110 11%	101 10%	84 8%	114 11%	114 11%	105 10%	178 18%	135 13%	102 10%	97 10%	127 13%
Another party	53 5%	55 5%	55 5%	57 6%	62 6%	91 9%	148 15%	61 6%	89 9%	58 6%	52 5%
None of them	84 8%	81 8%	89 9%	70 7%	67 7%	80 8%	66 7%	101 10%	71 7%	108 11%	94 9%
Don't know	164 16%	167 17%	185 18%	200 20%	190 19%	209 21%	189 19%	223 22%	221 22%	165 16%	203 20%

Opinion Poll

CATI Fieldwork : February 19th-21st 2010

Absolutes/col percents

Table 15

Q.4 Irrespective of how you yourself will vote at the next general election, which political party do you think is putting forward the best policies on....

Health Service

Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			Married With Children	
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South	Yes	No
Unweighted base	1004	452	552	75	141	577	211	298	286	169	251	230	213	128	85	192	262	119	341	317	346	217	772
Weighted base	1004	480	524	122	160	515	208	261	294	212	237	234	200	135	88	195	225	128	333	311	361	228	764
Conservative	278 28%	141 29%	138 26%	32 27%	43 27%	135 26%	67 32%	71 27%	86 29%	60 28%	61 26%	167 72%	12 6%	14 11%	18 21%	135 69%	34 15%	15 12%	87 26%	78 25%	114 32%	56 24%	219 29%
Labour	315 31%	161 34%	153 29%	37 30%	50 31%	161 31%	66 32%	80 31%	92 31%	63 30%	80 34%	17 7%	161 81%	36 27%	18 20%	14 7%	137 61%	32 25%	111 33%	104 34%	100 28%	67 29%	247 32%
Liberal Democrat	110 11%	53 11%	57 11%	6 5%	21 13%	59 12%	23 11%	34 13%	29 10%	22 10%	25 11%	9 4%	8 4%	61 45%	11 13%	9 4%	18 8%	55 43%	38 11%	30 10%	42 12%	26 11%	84 11%
Another party	53 5%	30 6%	23 4%	9 7%	13 8%	25 5%	7 4%	7 3%	12 4%	22 10%	13 5%	1 *	3 1%	3 2%	24 28%	4 2%	8 4%	5 4%	21 6%	21 7%	11 3%	17 8%	34 5%
None of them	84 8%	37 8%	46 9%	2 1%	5 3%	56 11%	22 11%	21 8%	20 7%	20 9%	22 9%	10 4%	3 2%	5 4%	9 10%	9 5%	9 4%	5 4%	23 7%	26 8%	35 10%	15 7%	65 9%
Don't know	164 16%	58 12%	106 20%	36 30%	28 17%	78 15%	22 11%	47 18%	55 19%	26 12%	36 15%	30 13%	12 6%	16 12%	8 9%	24 12%	19 8%	16 13%	54 16%	52 17%	59 16%	47 21%	115 15%

Opinion Poll

CATI Fieldwork : February 19th-21st 2010

Absolutes/col percents

Table 16

Q.4 Irrespective of how you yourself will vote at the next general election, which political party do you think is putting forward the best policies on...

The economy generally

Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			Married With Children	
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South	Yes	No
Unweighted base	1004	452	552	75	141	577	211	298	286	169	251	230	213	128	85	192	262	119	341	317	346	217	772
Weighted base	1004	480	524	122	160	515	208	261	294	212	237	234	200	135	88	195	225	128	333	311	361	228	764
Conservative	316 32%	161 34%	155 30%	33 27%	57 36%	157 30%	69 33%	91 35%	95 32%	70 33%	60 25%	189 81%	9 5%	25 19%	20 23%	138 71%	38 17%	18 14%	100 30%	89 29%	127 35%	65 28%	248 32%
Labour	283 28%	148 31%	135 26%	37 30%	40 25%	154 30%	52 25%	73 28%	86 29%	54 25%	70 30%	9 4%	161 80%	30 22%	19 21%	11 6%	130 58%	30 23%	95 29%	90 29%	99 27%	64 28%	217 28%
Liberal Democrat	101 10%	52 11%	49 9%	6 5%	18 11%	55 11%	22 11%	30 12%	24 8%	16 8%	30 13%	5 2%	8 4%	59 44%	9 10%	9 4%	16 7%	53 41%	35 10%	29 9%	37 10%	26 11%	75 10%
Another party	55 5%	30 6%	25 5%	4 3%	12 8%	28 5%	11 5%	5 2%	15 5%	24 11%	12 5%	2 1%	- -	2 1%	20 23%	5 2%	8 4%	5 4%	21 6%	23 7%	11 3%	13 6%	40 5%
None of them	81 8%	38 8%	43 8%	1 1%	8 5%	48 9%	24 12%	22 8%	18 6%	17 8%	24 10%	8 3%	4 2%	4 3%	8 10%	8 4%	6 3%	6 4%	22 7%	29 9%	31 9%	17 7%	62 8%
Don't know	167 17%	51 11%	117 22%	41 34%	24 15%	73 14%	29 14%	40 15%	56 19%	31 15%	41 17%	21 9%	17 9%	15 11%	11 13%	25 13%	27 12%	17 14%	60 18%	51 16%	56 16%	44 19%	122 16%

Opinion Poll

CATI Fieldwork : February 19th-21st 2010

Absolutes/col percents

Table 17

Q.4 Irrespective of how you yourself will vote at the next general election, which political party do you think is putting forward the best policies on....

Law and order

Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			Married With Children	
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South	Yes	No
Unweighted base	1004	452	552	75	141	577	211	298	286	169	251	230	213	128	85	192	262	119	341	317	346	217	772
Weighted base	1004	480	524	122	160	515	208	261	294	212	237	234	200	135	88	195	225	128	333	311	361	228	764
Conservative	328 33%	169 35%	159 30%	30 25%	49 31%	169 33%	80 39%	97 37%	90 31%	69 32%	72 30%	189 81%	20 10%	31 23%	15 17%	133 68%	47 21%	34 26%	103 31%	92 30%	133 37%	65 29%	260 34%
Labour	263 26%	136 28%	127 24%	37 30%	44 28%	136 26%	46 22%	64 24%	77 26%	57 27%	65 27%	9 4%	145 73%	25 19%	17 20%	14 7%	119 53%	25 19%	95 28%	89 29%	79 22%	68 30%	192 25%
Liberal Democrat	84 8%	39 8%	45 9%	7 6%	22 14%	40 8%	15 7%	22 8%	29 10%	13 6%	19 8%	5 2%	8 4%	49 36%	8 9%	9 5%	13 6%	37 29%	23 7%	30 10%	31 9%	17 8%	66 9%
Another party	55 5%	32 7%	23 4%	10 8%	9 6%	24 5%	11 6%	10 4%	13 4%	20 10%	12 5%	- -	- -	5 3%	28 31%	2 1%	6 3%	6 4%	25 8%	18 6%	12 3%	17 7%	37 5%
None of them	89 9%	43 9%	46 9%	- -	6 4%	53 10%	29 14%	17 7%	24 8%	20 10%	27 12%	4 2%	9 4%	2 2%	8 9%	10 5%	14 6%	7 5%	26 8%	23 8%	39 11%	14 6%	72 9%
Don't know	185 18%	62 13%	123 24%	37 31%	29 18%	92 18%	26 12%	51 19%	60 21%	32 15%	42 18%	25 11%	18 9%	22 17%	12 14%	25 13%	25 11%	20 16%	60 18%	58 19%	68 19%	46 20%	137 18%

Opinion Poll

CATI Fieldwork : February 19th-21st 2010

Absolutes/col percents

Table 18

Q.4 Irrespective of how you yourself will vote at the next general election, which political party do you think is putting forward the best policies on....

Education

Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			Married With Children	
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South	Yes	No
Unweighted base	1004	452	552	75	141	577	211	298	286	169	251	230	213	128	85	192	262	119	341	317	346	217	772
Weighted base	1004	480	524	122	160	515	208	261	294	212	237	234	200	135	88	195	225	128	333	311	361	228	764
Conservative	278 28%	132 28%	145 28%	20 17%	44 28%	141 27%	72 35%	78 30%	75 25%	58 28%	67 28%	163 70%	12 6%	23 17%	19 21%	123 63%	34 15%	26 20%	91 27%	82 26%	105 29%	60 26%	214 28%
Labour	285 28%	151 31%	134 26%	38 31%	53 33%	140 27%	55 27%	68 26%	88 30%	54 26%	75 32%	13 6%	155 77%	29 22%	18 20%	17 9%	133 59%	20 16%	101 30%	97 31%	87 24%	72 31%	212 28%
Liberal Democrat	114 11%	61 13%	53 10%	15 12%	19 12%	60 12%	21 10%	35 13%	36 12%	21 10%	22 9%	15 6%	11 6%	55 41%	7 8%	13 7%	17 8%	47 36%	39 12%	30 10%	46 13%	22 10%	91 12%
Another party	57 6%	35 7%	22 4%	7 6%	11 7%	31 6%	8 4%	11 4%	14 5%	21 10%	11 4%	2 1%	1 1%	2 1%	25 29%	5 3%	7 3%	5 4%	20 6%	21 7%	16 4%	14 6%	41 5%
None of them	70 7%	30 6%	40 8%	- -	7 4%	40 8%	23 11%	18 7%	21 7%	12 6%	19 8%	7 3%	2 1%	3 3%	7 7%	8 4%	6 3%	6 4%	19 6%	20 6%	32 9%	9 4%	59 8%
Don't know	200 20%	71 15%	129 25%	42 35%	27 17%	103 20%	28 13%	51 19%	61 21%	44 21%	44 18%	34 14%	18 9%	22 16%	13 15%	28 15%	27 12%	25 19%	63 19%	62 20%	75 21%	52 23%	147 19%

Opinion Poll

CATI Fieldwork : February 19th-21st 2010

Absolutes/col percents

Table 19

Q.4 Irrespective of how you yourself will vote at the next general election, which political party do you think is putting forward the best policies on....

Taxation and public services

Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			Married With Children	
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South	Yes	No
Unweighted base	1004	452	552	75	141	577	211	298	286	169	251	230	213	128	85	192	262	119	341	317	346	217	772
Weighted base	1004	480	524	122	160	515	208	261	294	212	237	234	200	135	88	195	225	128	333	311	361	228	764
Conservative	275 27%	140 29%	135 26%	19 16%	52 32%	135 26%	70 34%	71 27%	84 29%	63 30%	58 24%	169 72%	9 4%	19 14%	14 16%	128 66%	33 15%	22 17%	84 25%	78 25%	114 31%	51 23%	220 29%
Labour	296 30%	151 31%	146 28%	45 37%	42 26%	158 31%	51 24%	79 30%	89 30%	54 26%	75 31%	21 9%	162 81%	25 19%	19 22%	15 8%	130 58%	25 19%	103 31%	94 30%	99 27%	72 32%	223 29%
Liberal Democrat	114 11%	57 12%	57 11%	6 5%	20 12%	65 13%	24 11%	33 13%	33 11%	19 9%	29 12%	10 4%	5 2%	67 50%	9 10%	13 7%	15 7%	54 42%	43 13%	32 10%	39 11%	23 10%	91 12%
Another party	62 6%	35 7%	27 5%	12 10%	13 8%	25 5%	12 6%	12 4%	13 4%	25 12%	12 5%	2 1%	1 1%	2 2%	29 33%	4 2%	7 3%	4 3%	26 8%	24 8%	12 3%	17 8%	43 6%
None of them	67 7%	33 7%	34 6%	- -	8 5%	42 8%	17 8%	16 6%	16 6%	15 7%	19 8%	9 4%	6 3%	1 1%	5 6%	9 5%	10 5%	5 4%	15 5%	25 8%	27 7%	11 5%	55 7%
Don't know	190 19%	65 14%	124 24%	39 32%	26 16%	90 18%	35 17%	50 19%	60 20%	35 17%	45 19%	23 10%	17 9%	20 15%	12 13%	25 13%	30 13%	18 14%	61 18%	58 19%	70 20%	54 24%	132 17%

Opinion Poll

CATI Fieldwork : February 19th-21st 2010

Absolutes/col percents

Table 20

Q.4 Irrespective of how you yourself will vote at the next general election, which political party do you think is putting forward the best policies on....

Asylum and immigration

Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			Married With Children	
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South	Yes	No
Unweighted base	1004	452	552	75	141	577	211	298	286	169	251	230	213	128	85	192	262	119	341	317	346	217	772
Weighted base	1004	480	524	122	160	515	208	261	294	212	237	234	200	135	88	195	225	128	333	311	361	228	764
Conservative	307 31%	168 35%	140 27%	23 19%	43 27%	160 31%	81 39%	88 34%	90 31%	59 28%	70 30%	171 73%	40 20%	25 19%	9 10%	124 64%	55 25%	28 22%	96 29%	88 28%	123 34%	69 30%	236 31%
Labour	212 21%	108 22%	104 20%	35 29%	42 26%	103 20%	32 15%	59 23%	66 23%	42 20%	44 18%	13 5%	108 54%	24 18%	17 19%	10 5%	88 39%	18 14%	80 24%	69 22%	63 17%	50 22%	160 21%
Liberal Democrat	105 10%	49 10%	56 11%	10 8%	16 10%	59 11%	20 10%	26 10%	34 12%	20 9%	26 11%	6 3%	14 7%	55 41%	8 9%	6 3%	17 8%	47 37%	32 10%	29 9%	45 12%	20 9%	85 11%
Another party	91 9%	53 11%	38 7%	10 8%	18 11%	45 9%	19 9%	16 6%	25 9%	33 15%	17 7%	6 3%	3 2%	4 3%	34 38%	13 7%	18 8%	3 3%	35 11%	31 10%	25 7%	25 11%	63 8%
None of them	80 8%	37 8%	43 8%	- -	8 5%	53 10%	18 9%	17 7%	20 7%	19 9%	24 10%	11 5%	6 3%	3 2%	6 7%	15 8%	9 4%	5 4%	21 6%	26 8%	32 9%	14 6%	64 8%
Don't know	209 21%	67 14%	142 27%	43 36%	33 21%	95 18%	37 18%	54 21%	59 20%	39 18%	57 24%	27 12%	28 14%	23 17%	15 17%	27 14%	36 16%	26 21%	69 21%	66 21%	74 20%	50 22%	156 20%

Opinion Poll

CATI Fieldwork : February 19th-21st 2010

Absolutes/col percents

Table 21

Q.4 Irrespective of how you yourself will vote at the next general election, which political party do you think is putting forward the best policies on....

The environment

Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			Married With Children	
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South	Yes	No
Unweighted base	1004	452	552	75	141	577	211	298	286	169	251	230	213	128	85	192	262	119	341	317	346	217	772
Weighted base	1004	480	524	122	160	515	208	261	294	212	237	234	200	135	88	195	225	128	333	311	361	228	764
Conservative	208 21%	98 20%	110 21%	27 22%	38 24%	91 18%	52 25%	52 20%	60 20%	51 24%	44 19%	119 51%	20 10%	12 9%	10 11%	91 47%	31 14%	14 11%	65 19%	64 21%	79 22%	47 21%	159 21%
Labour	215 21%	98 20%	117 22%	24 19%	36 22%	109 21%	47 23%	46 18%	65 22%	40 19%	64 27%	23 10%	111 56%	17 13%	11 12%	23 12%	95 42%	13 10%	76 23%	79 25%	60 17%	55 24%	159 21%
Liberal Democrat	178 18%	104 22%	73 14%	14 12%	34 21%	93 18%	36 17%	54 21%	56 19%	30 14%	37 15%	37 16%	27 13%	70 52%	10 11%	29 15%	33 15%	63 49%	51 15%	43 14%	84 23%	33 14%	144 19%
Another party	148 15%	84 18%	64 12%	16 13%	21 13%	94 18%	17 8%	38 15%	38 13%	47 22%	25 11%	17 7%	15 8%	16 12%	42 47%	17 9%	25 11%	17 13%	53 16%	47 15%	48 13%	36 16%	107 14%
None of them	66 7%	27 6%	40 8%	- -	5 3%	39 8%	23 11%	15 6%	16 5%	15 7%	21 9%	6 3%	5 2%	1 1%	5 6%	7 4%	11 5%	4 3%	20 6%	24 8%	22 6%	9 4%	57 7%
Don't know	189 19%	69 14%	120 23%	40 33%	27 17%	88 17%	33 16%	55 21%	58 20%	30 14%	46 20%	32 14%	22 11%	18 14%	11 12%	26 13%	30 14%	18 14%	68 20%	54 17%	67 19%	48 21%	139 18%

Opinion Poll

CATI Fieldwork : February 19th-21st 2010

Absolutes/col percents

Table 22

Q.4 Irrespective of how you yourself will vote at the next general election, which political party do you think is putting forward the best policies on....

The conflict in Afghanistan

Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			Married With Children	
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South	Yes	No
Unweighted base	1004	452	552	75	141	577	211	298	286	169	251	230	213	128	85	192	262	119	341	317	346	217	772
Weighted base	1004	480	524	122	160	515	208	261	294	212	237	234	200	135	88	195	225	128	333	311	361	228	764
Conservative	258 26%	126 26%	132 25%	24 19%	50 31%	129 25%	56 27%	59 22%	82 28%	58 27%	59 25%	150 64%	20 10%	16 12%	14 16%	112 58%	35 16%	21 16%	87 26%	72 23%	99 27%	54 23%	203 27%
Labour	226 23%	111 23%	115 22%	38 31%	38 24%	109 21%	42 20%	59 23%	64 22%	47 22%	56 24%	19 8%	119 60%	21 16%	10 11%	15 8%	94 42%	21 16%	79 24%	81 26%	66 18%	48 21%	177 23%
Liberal Democrat	135 13%	73 15%	62 12%	13 11%	24 15%	70 14%	28 13%	42 16%	43 15%	18 9%	31 13%	12 5%	20 10%	67 50%	14 15%	15 8%	27 12%	49 38%	42 13%	33 11%	60 16%	27 12%	106 14%
Another party	61 6%	37 8%	24 5%	8 7%	12 8%	31 6%	9 5%	11 4%	14 5%	25 12%	11 5%	2 1%	4 2%	3 2%	29 33%	4 2%	14 6%	5 4%	25 7%	23 7%	13 4%	22 10%	38 5%
None of them	101 10%	51 11%	50 9%	4 3%	10 6%	63 12%	24 12%	27 10%	24 8%	29 14%	21 9%	10 4%	12 6%	4 3%	10 11%	12 6%	19 8%	7 5%	25 8%	37 12%	39 11%	20 9%	78 10%
Don't know	223 22%	82 17%	141 27%	35 29%	26 16%	113 22%	48 23%	63 24%	66 23%	35 16%	58 24%	41 17%	24 12%	23 17%	12 14%	36 18%	36 16%	26 20%	75 22%	64 20%	84 23%	57 25%	163 21%

Opinion Poll

CATI Fieldwork : February 19th-21st 2010

Absolutes/col percents

Table 23

Q.4 Irrespective of how you yourself will vote at the next general election, which political party do you think is putting forward the best policies on....

Europe

Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			Married With Children	
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South	Yes	No
Unweighted base	1004	452	552	75	141	577	211	298	286	169	251	230	213	128	85	192	262	119	341	317	346	217	772
Weighted base	1004	480	524	122	160	515	208	261	294	212	237	234	200	135	88	195	225	128	333	311	361	228	764
Conservative	257 26%	130 27%	127 24%	14 11%	40 25%	137 27%	66 32%	64 24%	68 23%	70 33%	56 23%	155 66%	15 8%	17 12%	15 17%	107 55%	32 14%	23 18%	88 26%	77 25%	92 26%	57 25%	198 26%
Labour	265 26%	140 29%	125 24%	43 35%	43 27%	136 26%	44 21%	71 27%	83 28%	43 20%	67 28%	26 11%	136 68%	27 20%	15 17%	15 8%	118 52%	23 18%	86 26%	92 30%	86 24%	54 24%	209 27%
Liberal Democrat	102 10%	50 10%	52 10%	8 7%	19 12%	50 10%	24 11%	32 12%	30 10%	16 8%	24 10%	8 3%	13 6%	58 43%	8 9%	10 5%	19 9%	43 33%	34 10%	26 8%	41 11%	21 9%	80 10%
Another party	89 9%	54 11%	35 7%	11 9%	17 11%	43 8%	18 9%	15 6%	22 8%	31 15%	21 9%	6 3%	4 2%	6 4%	35 39%	18 9%	14 6%	8 6%	34 10%	22 7%	33 9%	25 11%	62 8%
None of them	71 7%	28 6%	44 8%	2 1%	5 3%	47 9%	17 8%	20 8%	17 6%	13 6%	22 9%	8 3%	3 2%	4 3%	4 5%	12 6%	5 2%	7 5%	22 7%	23 7%	26 7%	13 6%	56 7%
Don't know	221 22%	79 16%	142 27%	44 36%	36 22%	102 20%	39 19%	59 23%	74 25%	40 19%	48 20%	30 13%	29 14%	24 18%	12 14%	31 16%	37 16%	24 19%	68 20%	71 23%	82 23%	59 26%	160 21%

Opinion Poll

CATI Fieldwork : February 19th-21st 2010

Absolutes/col percents

Table 24

Q.4 Irrespective of how you yourself will vote at the next general election, which political party do you think is putting forward the best policies on....

Sorting out the economic crisis

Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			Married With Children	
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South	Yes	No
Unweighted base	1004	452	552	75	141	577	211	298	286	169	251	230	213	128	85	192	262	119	341	317	346	217	772
Weighted base	1004	480	524	122	160	515	208	261	294	212	237	234	200	135	88	195	225	128	333	311	361	228	764
Conservative	287 29%	148 31%	138 26%	29 24%	52 33%	134 26%	71 34%	77 29%	85 29%	65 31%	60 25%	177 76%	10 5%	23 17%	15 17%	127 65%	34 15%	19 15%	89 27%	79 25%	119 33%	58 25%	225 29%
Labour	289 29%	153 32%	136 26%	40 33%	48 30%	157 30%	45 22%	77 29%	87 30%	53 25%	73 31%	14 6%	160 80%	33 25%	16 19%	16 8%	126 56%	33 25%	93 28%	94 30%	102 28%	69 30%	219 29%
Liberal Democrat	97 10%	49 10%	48 9%	7 6%	15 9%	52 10%	24 11%	27 10%	25 9%	16 8%	29 12%	6 2%	5 3%	52 38%	9 10%	8 4%	13 6%	44 34%	35 10%	35 11%	27 8%	22 9%	75 10%
Another party	58 6%	35 7%	24 5%	7 6%	9 6%	31 6%	11 5%	9 3%	18 6%	21 10%	10 4%	1 1%	1 1%	2 1%	28 32%	7 3%	9 4%	5 4%	29 9%	19 6%	11 3%	17 7%	41 5%
None of them	108 11%	46 9%	62 12%	3 2%	7 4%	66 13%	32 16%	29 11%	24 8%	23 11%	32 13%	14 6%	9 5%	10 7%	9 10%	19 10%	15 7%	9 7%	32 10%	30 10%	45 13%	17 7%	87 11%
Don't know	165 16%	50 10%	115 22%	37 30%	29 18%	75 15%	25 12%	43 16%	56 19%	33 15%	34 14%	23 10%	14 7%	15 11%	12 13%	18 9%	27 12%	18 14%	55 16%	53 17%	57 16%	47 21%	117 15%

Opinion Poll

CATI Fieldwork : February 19th-21st 2010

Absolutes/col percents

Table 25

Q.4 Irrespective of how you yourself will vote at the next general election, which political party do you think is putting forward the best policies on...

Care for the elderly

Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			Married With Children	
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South	Yes	No
Unweighted base	1004	452	552	75	141	577	211	298	286	169	251	230	213	128	85	192	262	119	341	317	346	217	772
Weighted base	1004	480	524	122	160	515	208	261	294	212	237	234	200	135	88	195	225	128	333	311	361	228	764
Conservative	221 22%	101 21%	120 23%	16 14%	31 20%	123 24%	51 25%	57 22%	57 19%	60 28%	48 20%	131 56%	17 8%	12 9%	17 19%	103 53%	29 13%	12 9%	79 24%	68 22%	74 21%	53 23%	167 22%
Labour	305 30%	163 34%	142 27%	38 31%	50 31%	155 30%	63 30%	78 30%	90 31%	54 26%	84 35%	30 13%	152 76%	23 17%	20 22%	26 13%	131 58%	25 20%	106 32%	92 30%	108 30%	67 30%	234 31%
Liberal Democrat	127 13%	63 13%	64 12%	17 14%	22 14%	66 13%	23 11%	41 16%	44 15%	18 8%	24 10%	18 8%	5 3%	67 50%	7 8%	15 7%	18 8%	52 40%	36 11%	38 12%	53 15%	17 8%	109 14%
Another party	52 5%	34 7%	18 4%	5 4%	11 7%	27 5%	9 4%	6 2%	11 4%	23 11%	12 5%	- -	3 1%	3 2%	23 26%	3 2%	8 4%	4 3%	23 7%	18 6%	12 3%	20 9%	31 4%
None of them	94 9%	40 8%	55 10%	3 2%	10 6%	56 11%	26 13%	25 10%	22 8%	20 9%	28 12%	14 6%	6 3%	5 4%	9 10%	13 6%	12 5%	8 6%	23 7%	29 9%	42 12%	17 7%	74 10%
Don't know	203 20%	79 16%	124 24%	42 35%	37 23%	88 17%	36 17%	54 21%	70 24%	38 18%	42 18%	41 17%	17 8%	25 19%	12 14%	36 18%	27 12%	28 22%	66 20%	66 21%	71 20%	54 24%	148 19%

Opinion Poll

CATI Fieldwork : February 19th-21st 2010

Absolutes/col percents

Table 26

Q.5 Again, irrespective of how you yourself will vote for, which of these three do you think would make the best prime minister for Britain....

Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			Married With Children	
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South	Yes	No
Unweighted base	1004	452	552	75	141	577	211	298	286	169	251	230	213	128	85	192	262	119	341	317	346	217	772
Weighted base	1004	480	524	122	160	515	208	261	294	212	237	234	200	135	88	195	225	128	333	311	361	228	764
David Cameron	419	204	215	53	71	198	97	117	127	89	86	213	24	38	29	161	61	36	123	130	166	94	322
	42%	42%	41%	44%	44%	38%	47%	45%	43%	42%	36%	91%	12%	28%	32%	83%	27%	28%	37%	42%	46%	41%	42%
Gordon Brown	283	142	140	38	41	149	55	77	87	47	71	2	151	27	19	6	117	29	95	98	89	61	219
	28%	30%	27%	31%	26%	29%	26%	30%	30%	22%	30%	1%	76%	20%	22%	3%	52%	23%	29%	32%	25%	27%	29%
Nick Clegg	123	57	67	11	23	65	24	34	26	27	35	4	11	54	17	11	18	48	49	38	36	27	94
	12%	12%	13%	9%	14%	13%	12%	13%	9%	13%	15%	2%	5%	40%	19%	6%	8%	38%	15%	12%	10%	12%	12%
Someone else	9	5	4	-	2	5	2	2	1	3	3	-	-	1	2	2	2	-	2	3	4	4	5
	1%	1%	1%	-	1%	1%	1%	1%	*	2%	1%	-	-	1%	3%	1%	1%	-	1%	1%	1%	2%	1%
None of them	110	54	56	8	16	64	20	17	39	32	22	8	10	9	17	11	14	6	38	29	42	27	81
	11%	11%	11%	7%	10%	13%	10%	6%	13%	15%	9%	4%	5%	7%	20%	6%	6%	5%	12%	9%	12%	12%	11%
Don't know	61	19	42	11	7	34	9	14	13	13	21	6	4	6	4	4	13	9	24	13	24	16	44
	6%	4%	8%	9%	4%	7%	4%	5%	4%	6%	9%	3%	2%	5%	5%	2%	6%	7%	7%	4%	7%	7%	6%

Opinion Poll
CATI Fieldwork : February 19th-21st 2010

Absolutes/col percents

Table 27
Classification
Base: All respondents

		Unweighted Total	Weighted Total
Unweighted base		1004	1004
Weighted base		1004	1004
<u>Gender</u>			
Male		452 45%	480 48%
Female		552 55%	524 52%
<u>Age</u>			
18-24	(21)	75 7%	122 12%
25-34	(29.5)	141 14%	160 16%
35-44	(39.5)	168 17%	196 20%
45-54	(49.5)	209 21%	168 17%
55-64	(59.5)	200 20%	150 15%
65+	(70)	211 21%	208 21%
Average age		49.19	46.65

Opinion Poll
CATI Fieldwork : February 19th-21st 2010

Absolutes/col percents

Table 27
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1004	1004
<u>Social Grade</u>		
AB	298 30%	261 26%
C1	286 28%	294 29%
C2	169 17%	212 21%
DE	251 25%	237 24%
<u>Region</u>		
North	341 34%	333 33%
Midlands	317 32%	311 31%
South	346 34%	361 36%

Opinion Poll
CATI Fieldwork : February 19th-21st 2010

Absolutes/col percents

Table 27
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1004	1004
<u>Working status</u>		
Full-time	432 43%	452 45%
Part-time	130 13%	122 12%
Not working but seeking work or temporarily unemployed/sick	60 6%	61 6%
Not working/not seeking work	60 6%	57 6%
Retired	279 28%	256 26%
Student	33 3%	48 5%
Refused	10 1%	7 1%

Opinion Poll
CATI Fieldwork : February 19th-21st 2010

Absolutes/col percents

Table 27
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1004	1004
<u>Tenure</u>		
Own outright	346 34%	332 33%
Own with a mortgage	358 36%	385 38%
Council	85 8%	124 12%
Housing Assoc.	50 5%	31 3%
Rented from someone else	139 14%	114 11%
Rent free	7 1%	5 1%
Refused	19 2%	13 1%

Opinion Poll
CATI Fieldwork : February 19th-21st 2010

Absolutes/col percents

Table 28
Q.C/D Voting in May 5th 2005 General Election
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	1004	1004
Weighted base	1004	1004
Conservative	192 19%	195 19%
Labour	262 26%	225 22%
Liberal Democrat/ Liberal	119 12%	128 13%
Scottish National Party/SNP	23 2%	19 2%
Plaid Cymru	4 *	3 *
Green Party	6 1%	6 1%
UK Independence Party (UKIP)	11 1%	10 1%
British National Party (BNP)	6 1%	8 1%
Others	1 *	1 *
Did not vote	285 28%	323 32%
Refused	87 9%	80 8%
Don't know	8 1%	7 1%