

ICM Poll in Glenrothes for the Mail on Sunday

Fieldwork dates: 17th September 2008

Interview Method: Telephone.

Population effectively sampled: All adults aged 18+

Sampling Method: Within the parliamentary constituency of Glasgow East, a random sample of telephone numbers was drawn from the entire BT database of domestic telephone numbers. Each number so selected had its last digit randomised so as to provide a sample including both listed and unlisted numbers.

Sample size: 1,012

Data weighting: Data were weighted to the profile of all adults aged 18+ (including non telephone owning households) in the constituency. Data were weighted by sex, age working status and social class. Targets for the weighted data were derived from census data.

The data were further weighted by declared votes in the 2005 general election. The weighting scheme is designed as follows:

Weighting by past votes

1. Respondents are asked whether they voted in the last general election and if they did, which party they voted for.
2. The sample is weighted by demographics (age, sex, etc). However, after such weighting the declared past votes may not match, exactly, the results of the last election. Partly this is because demographics (by which ICM control the sample) are relatively poorly correlated with vote behaviour. Nevertheless past vote weighting has to be used with caution as some people genuinely forget how they voted. We cannot simply weight the data to the actual results last time.

3. ICM compared the declared past votes derived in 2) above to the actual result of the last general election in Glasgow East and gave a weight of 80% to the results of the last election and 20% to the reported past votes in this survey.

ICM is therefore assuming that most of the imbalance is attributable to political imbalance in the sample rather than faulty recall. Despite the fact that since 1992 past vote weighting has improved the accuracy of polls, overall a small bias to Labour is apparent in many polls when compared to the outcome of elections. Our move to weight to 80% attributable to political imbalance (from 70%) is designed to help remove the remaining bias.

Weighting for turnout

ICM ask respondents to say how likely it is that they will go and vote in the by-election using a ten points scale where 10 means they would be absolutely certain to vote and 1 means they would be certain not to vote.

Voting intentions: ICM derives vote intentions from 2 questions.

First of all respondents are asked how likely it is that they would be to go and vote in the by-election.

Those who say they will vote are asked to say which party they would support in a new election. Respondents are then asked whether they voted in 2005 and which party they voted for in that election. The vote figures shown in the table are calculated after ICM has excluded those who say they will not vote, refuse to answer the question or don't know who they would vote for. The figures are adjusted for turnout calculated accordingly to their stated intentions to vote.

In a further step, ICM add 50% of those who refuse to answer the vote intention question or say they don't know to the party they voted for in 2005.

Questions: The computer tables attached in PDF format show each question, in full, in the order they were put to respondents, all response codes and the weighted and un-weighted bases for all demographics and other data including but not limited that published .

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Glenrothes Poll

Fieldwork : September 17th 2008

Absolutes/col percents

Table 1

Q.2 As you may know a by-election is due to be held in Glenrothes, following the death of MP, John MacDougall. Many people we have spoken to have said that they probably won't vote in the by-election, while others say they will vote. Please say how likely you are to vote in the by-election?

Base: All respondents

	Gender		Age							SEG				Voting Intention					Voting in May 2005 General Election					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-tish Labour	SNP	Scot-tish Con-ser-vative	Scot-tish Lib-eral Dem-ocrat	Other	Scot-tish Labour	SNP	Scot-tish Con-ser-vative	Scot-tish Lib-eral Dem-ocrat	Other	
Unweighted base	1012	475	537	55	133	212	208	178	226	250	200	183	379	280	358	32	31	19	363	240	39	31	16	
Weighted base	1012	486	526	107	164	200	180	152	209	254	206	193	359	277	332	35	45	19	354	193	43	60	13	
Certain to vote	(10)	459	252	207	20	35	78	93	85	148	124	82	66	188	159	166	14	21	5	203	119	21	32	7
		45%	52%	39%	18%	22%	39%	51%	56%	71%	49%	40%	34%	52%	58%	50%	42%	47%	27%	57%	62%	49%	54%	58%
	(9)	54	20	34	5	8	15	6	10	19	9	12	14	11	10	2	9	-	24	5	3	9	1	
		5%	4%	7%	5%	5%	7%	3%	7%	8%	4%	6%	4%	4%	3%	6%	19%	-	7%	2%	7%	15%	6%	
	(8)	90	43	47	15	14	21	20	9	10	23	23	20	28	31	5	1	1	34	16	5	-	1	
		9%	9%	9%	14%	9%	10%	11%	6%	5%	9%	11%	10%	7%	10%	9%	14%	2%	4%	10%	8%	12%	6%	
	(7)	67	33	34	7	22	13	14	7	4	18	13	15	21	23	2	6	2	18	11	4	6	2	
		7%	7%	6%	7%	13%	6%	8%	5%	2%	7%	6%	8%	6%	5%	7%	6%	13%	9%	5%	6%	10%	12%	
	(6)	45	16	30	13	11	10	3	3	4	12	11	11	7	18	3	-	1	14	3	4	4	1	
		4%	3%	6%	12%	7%	5%	2%	2%	2%	5%	5%	6%	3%	3%	5%	9%	-	4%	4%	2%	10%	7%	
	(5)	105	41	64	17	18	23	17	18	12	19	31	17	38	22	33	3	4	4	23	17	1	5	1
		10%	8%	12%	16%	11%	11%	9%	12%	6%	7%	15%	9%	11%	8%	10%	9%	10%	20%	6%	9%	2%	8%	12%
	(4)	25	7	19	2	12	4	3	4	1	6	6	4	9	3	8	1	3	-	8	2	1	2	-
		3%	1%	4%	2%	7%	2%	2%	2%	*	3%	3%	2%	2%	1%	2%	3%	6%	-	2%	1%	2%	3%	-
	(3)	26	9	17	2	14	6	3	1	-	2	9	10	6	8	-	-	-	7	3	-	-	-	-
		3%	2%	3%	2%	9%	3%	2%	1%	-	1%	4%	5%	2%	3%	2%	-	-	2%	2%	-	-	-	-
	(2)	22	12	10	7	7	3	2	2	2	5	2	7	8	5	12	-	-	1	6	7	-	-	-
		2%	2%	2%	7%	4%	1%	1%	1%	1%	2%	1%	4%	2%	2%	4%	-	-	4%	2%	4%	-	-	-
Certain not to vote	(1)	106	47	58	11	21	28	18	12	17	21	22	29	34	17	23	4	2	6	14	8	4	2	-
		10%	10%	11%	10%	13%	14%	10%	8%	8%	8%	11%	15%	9%	6%	7%	11%	4%	32%	4%	4%	10%	3%	-
Refused		4	3	1	2	-	-	1	-	1	2	-	1	1	2	-	-	-	3	1	-	-	-	-
		*	1%	*	2%	-	-	*	-	*	1%	-	*	*	1%	-	-	-	1%	*	-	-	-	-
Don't know		10	4	6	6	1	1	1	1	3	-	-	6	-	3	-	-	-	-	2	-	-	-	-
		1%	1%	1%	5%	1%	*	1%	*	1%	-	-	2%	-	1%	-	-	-	-	1%	-	-	-	-
Mean		7.40	7.71	7.11	6.21	5.98	7.07	7.77	8.02	8.62	7.83	7.10	6.65	7.67	8.12	7.66	7.47	8.17	5.25	8.32	8.28	7.93	8.43	8.63

Glenrothes Poll

Fieldwork : September 17th 2008

Absolutes/col percents

Table 1

Q.2 As you may know a by-election is due to be held in Glenrothes, following the death of MP, John MacDougall. Many people we have spoken to have said that they probably won't vote in the by-election, while others say they will vote. Please say how likely you are to vote in the by-election?

Base: All respondents

	Gender		Age						SEG				Voting Intention					Voting in May 2005 General Election					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-tish Labour	SNP	Scot-tish Con-ser-vative	Scot-tish Lib-eral Demo-crat	Other	Scot-tish Labour	SNP	Scot-tish Con-ser-vative	Scot-tish Lib-eral Demo-crat	Other
Weighted base	1012	486	526	107	164	200	180	152	209	254	206	193	359	277	332	35	45	19	354	193	43	60	13
Standard error	0.10	0.14	0.14	0.41	0.27	0.22	0.21	0.22	0.18	0.19	0.22	0.25	0.16	0.17	0.16	0.53	0.45	0.85	0.13	0.18	0.45	0.41	0.48

Glenrothes Poll

Fieldwork : September 17th 2008

Absolutes/col percents

Table 2

Data derived from:-

Q.2 As you may know a by-election is due to be held in Glenrothes, following the death of MP, John MacDougall. Many people we have spoken to have said that they probably won't vote in the by-election, while others say they will vote. Please say how likely you are to vote in the by-election?

Q.3 Which party will you vote for in the by-election?

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Gender			Age						SEG				Voting Intention					Voting in May 2005 General Election				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-tish Labour	SNP	Scot-tish Con-ser-vative	Scot-tish Lib-eral Demo-crat	Other	Scot-tish Labour	SNP	Scot-tish Con-ser-vative	Scot-tish Lib-eral Demo-crat	Other
Unweighted base	532	285	247	15	50	104	117	104	142	145	94	87	206	218	259	23	24	8	235	173	26	18	10
Weighted base	510	277	233	32	62	96	102	87	130	141	90	90	188	213	230	23	36	8	228	135	27	36	8
Scottish Labour	213	94	119	8	33	35	34	36	68	56	41	29	87	213	-	-	-	-	175	4	1	-	1
	42%	34%	51%	24%	53%	36%	33%	41%	52%	39%	45%	32%	46%	100%	-	-	-	-	77%	3%	4%	-	10%
SNP	230	147	82	17	25	58	49	36	45	62	41	46	81	-	230	-	-	-	45	130	6	7	4
	45%	53%	35%	53%	41%	60%	48%	41%	35%	44%	45%	51%	43%	-	100%	-	-	-	20%	96%	20%	21%	51%
Scottish Conservative	23	14	10	-	1	1	8	6	8	12	4	3	4	-	-	23	-	-	1	-	20	-	-
	5%	5%	4%	-	2%	1%	7%	6%	6%	9%	4%	3%	2%	-	-	100%	-	-	*	-	72%	-	-
Scottish Liberal Democrat	36	15	22	8	2	2	8	8	9	10	3	11	12	-	-	-	36	-	5	2	1	27	1
	7%	5%	9%	24%	4%	2%	8%	9%	7%	7%	4%	13%	6%	-	-	-	100%	-	2%	1%	3%	74%	11%
Scottish Socialist	2	2	1	-	-	-	2	1	-	1	1	1	-	-	-	-	-	2	-	-	-	-	1
	*	1%	*	-	-	-	2%	1%	-	*	1%	1%	-	-	-	-	-	30%	-	-	-	-	19%
Scottish Green	4	4	-	-	-	1	2	1	-	1	-	-	3	-	-	-	-	4	1	-	-	2	-
	1%	1%	-	-	-	1%	2%	1%	-	1%	-	-	1%	-	-	-	-	48%	*	-	-	5%	-
Other party	2	2	-	-	-	1	1	1	-	1	-	-	1	-	-	-	-	2	-	-	-	-	1
	*	1%	-	-	-	1%	1%	1%	-	1%	-	-	*	-	-	-	-	21%	-	-	-	-	10%

Glenrothes Poll
Fieldwork : September 17th 2008

Col percents

Table 3
Published Vote Intention Figures
Percentages derived from the responses of 532 respondents

	<u>Total</u>
Scottish Labour	43%
SNP	43%
Scottish Conservative	5%
Scottish Liberal Democrat	8%
Others	2%

Glenrothes Poll

Fieldwork : September 17th 2008

Absolutes/col percents

Table 4

Q.6 Irrespective of the party you yourself will vote for in the by-election, which political party do you think is coming up with the best answers to the problems facing Scotland today?

Base: All respondents

	Gender		Age						SEG				Voting Intention					Voting in May 2005 General Election					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-tish Labour	SNP	Scot-tish Con-ser-vative	Scot-tish Lib-eral Demo-crat	Other	Scot-tish Labour	SNP	Scot-tish Con-ser-vative	Scot-tish Lib-eral Demo-crat	Other
Unweighted base	1012	475	537	55	133	212	208	178	226	250	200	183	379	280	358	32	31	19	363	240	39	31	16
Weighted base	1012	486	526	107	164	200	180	152	209	254	206	193	359	277	332	35	45	19	354	193	43	60	13
SNP	369 36%	218 45%	151 29%	45 42%	38 23%	85 42%	69 38%	60 40%	72 34%	101 40%	76 37%	69 36%	123 34%	38 14%	264 80%	5 14%	2 4%	3 15%	97 27%	143 74%	11 26%	9 15%	5 41%
Scottish Labour	173 17%	83 17%	90 17%	8 7%	31 19%	33 17%	30 16%	18 12%	53 25%	44 17%	31 15%	29 15%	69 19%	151 55%	6 2%	1 3%	- -	- -	125 35%	6 3%	2 5%	2 3%	- -
Scottish Liberal Democrat	41 4%	17 4%	23 4%	6 6%	2 1%	7 3%	3 1%	7 4%	16 8%	6 2%	9 4%	6 3%	19 5%	3 1%	2 1%	2 6%	20 45%	- -	9 3%	2 1%	4 9%	19 31%	- -
Scottish Conservative	32 3%	14 3%	19 4%	4 4%	9 6%	8 4%	5 3%	4 2%	3 1%	18 7%	4 2%	3 2%	7 2%	3 1%	4 1%	17 48%	2 4%	- -	7 2%	1 1%	16 37%	- -	- -
Another party	41 4%	25 5%	16 3%	- -	4 2%	6 3%	11 6%	13 9%	8 4%	10 4%	8 4%	7 4%	16 5%	10 4%	4 1%	1 3%	3 6%	11 55%	14 4%	3 2%	1 2%	3 6%	2 17%
Don't know	356 35%	128 26%	227 43%	44 41%	80 49%	61 31%	63 35%	50 33%	57 27%	75 29%	78 38%	79 41%	124 34%	71 26%	51 15%	9 26%	19 42%	6 30%	102 29%	38 20%	9 20%	27 45%	5 42%

Glenrothes Poll

Fieldwork : September 17th 2008

Absolutes/col percents

Table 5

Q.7 Which of the following do you think is most to blame for the current economic downturn in the UK?

Base: All respondents

	Gender		Age						SEG				Voting Intention					Voting in May 2005 General Election					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-tish Labour	SNP	Scot-tish Con-ser-vative	Scot-tish Lib-eral Dem-o-cratic	Other	Scot-tish Labour	SNP	Scot-tish Con-ser-vative	Scot-tish Lib-eral Dem-o-cratic	Other
Unweighted base	1012	475	537	55	133	212	208	178	226	250	200	183	379	280	358	32	31	19	363	240	39	31	16
Weighted base	1012	486	526	107	164	200	180	152	209	254	206	193	359	277	332	35	45	19	354	193	43	60	13
People who have borrowed more money than they could afford to	289	106	183	36	42	51	47	44	69	73	53	50	112	92	81	10	17	4	108	48	16	21	3
	29%	22%	35%	33%	26%	26%	26%	29%	33%	29%	26%	26%	31%	33%	24%	28%	37%	19%	31%	25%	37%	35%	23%
The world wide credit crunch	272	125	147	18	48	56	49	40	60	72	62	52	86	102	71	8	14	1	118	42	9	19	4
	27%	26%	28%	17%	29%	28%	27%	27%	29%	28%	30%	27%	24%	37%	21%	24%	32%	3%	33%	21%	21%	31%	30%
Banks and finance companies	184	119	66	7	32	43	35	31	35	53	46	32	53	38	73	6	6	6	55	41	4	13	3
	18%	24%	12%	7%	20%	21%	20%	21%	17%	21%	22%	17%	15%	14%	22%	18%	14%	33%	16%	21%	10%	21%	23%
The UK government	161	89	73	32	27	30	25	23	25	31	29	38	63	19	83	11	6	3	41	43	13	6	1
	16%	18%	14%	30%	16%	15%	14%	15%	12%	12%	14%	20%	18%	7%	25%	31%	14%	16%	11%	22%	30%	9%	5%
Other	51	28	22	-	7	11	15	10	8	12	8	9	21	11	15	-	-	5	15	12	1	2	2
	5%	6%	4%	-	4%	5%	8%	6%	4%	5%	4%	5%	6%	4%	4%	-	-	28%	4%	6%	2%	3%	13%
Don't know	55	19	36	14	7	9	10	3	12	12	8	11	24	14	9	-	2	-	17	7	-	-	1
	5%	4%	7%	13%	4%	5%	5%	2%	6%	5%	4%	5%	7%	5%	3%	-	4%	-	5%	4%	-	-	5%

Glenrothes Poll

Fieldwork : September 17th 2008

Absolutes/col percents

Table 6

Q.8 How well or badly do you think that the Labour government has handled the current economic crisis?**Base: All respondents**

	Gender			Age						SEG				Voting Intention					Voting in May 2005 General Election				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-tish Labour	SNP	Scot-tish Con-ser-vative	Scot-tish Lib-eral Dem-o-cratic	Other	Scot-tish Labour	SNP	Scot-tish Con-ser-vative	Scot-tish Lib-eral Dem-o-cratic	Other
Unweighted base	1012	475	537	55	133	212	208	178	226	250	200	183	379	280	358	32	31	19	363	240	39	31	16
Weighted base	1012	486	526	107	164	200	180	152	209	254	206	193	359	277	332	35	45	19	354	193	43	60	13
NET: Well	439 43%	204 42%	235 45%	47 44%	63 38%	80 40%	71 39%	65 43%	113 54%	122 48%	82 40%	69 36%	166 46%	209 75%	89 27%	6 18%	17 38%	7 36%	217 61%	55 29%	8 19%	27 46%	2 19%
Very well	(4) 48 5%	29 6%	19 4%	2 2%	1 1%	8 4%	7 4%	6 4%	23 11%	18 7%	3 1%	3 1%	23 6%	30 11%	3 1%	-	-	-	30 9%	3 2%	1 2%	4 6%	-
Quite well	(3) 391 39%	176 36%	216 41%	45 42%	61 37%	71 36%	64 35%	59 39%	90 43%	103 41%	79 39%	66 34%	143 40%	179 65%	86 26%	6 18%	17 38%	7 36%	187 53%	52 27%	7 16%	24 40%	2 19%
Quite badly	(2) 324 32%	147 30%	177 34%	27 26%	61 37%	74 37%	60 33%	49 32%	53 25%	75 30%	74 36%	68 35%	108 30%	52 19%	145 44%	13 38%	13 29%	4 19%	86 24%	80 41%	15 34%	20 33%	6 48%
Very badly	(1) 191 19%	110 23%	81 15%	25 23%	33 20%	35 18%	38 21%	25 16%	36 17%	40 16%	43 21%	41 21%	67 19%	10 4%	90 27%	13 38%	14 30%	5 28%	37 11%	54 28%	18 42%	7 12%	3 23%
NET: Badly	516 51%	257 53%	259 49%	52 49%	94 57%	109 55%	99 55%	73 48%	88 42%	115 45%	117 57%	109 56%	175 49%	62 22%	235 71%	26 76%	26 58%	9 46%	123 35%	134 69%	33 76%	27 46%	9 71%
Don't know	57 6%	24 5%	33 6%	8 7%	7 5%	11 5%	11 6%	13 9%	7 3%	17 7%	7 3%	15 8%	19 5%	6 2%	7 2%	2 6%	2 3%	3 18%	13 4%	4 2%	2 5%	5 8%	1 11%
Mean	2.31	2.27	2.35	2.25	2.20	2.28	2.23	2.34	2.50	2.42	2.21	2.17	2.36	2.85	2.01	1.79	2.09	2.10	2.62	2.02	1.78	2.43	1.95
Standard error	0.03	0.04	0.04	0.12	0.07	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.05	0.04	0.04	0.14	0.15	0.23	0.04	0.05	0.13	0.15	0.19

Glenrothes Poll

Fieldwork : September 17th 2008

Absolutes/col percents

Table 7

Q.9 Putting aside your own party preference, which one of the following do you think would make the best Prime Minister?

Base: All respondents

	Gender			Age						SEG				Voting Intention					Voting in May 2005 General Election				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-tish Labour	SNP	Scot-tish Con-ser-vative	Scot-tish Lib-eral Demo-crat	Other	Scot-tish Labour	SNP	Scot-tish Con-ser-vative	Scot-tish Lib-eral Demo-crat	Other
Unweighted base	1012	475	537	55	133	212	208	178	226	250	200	183	379	280	358	32	31	19	363	240	39	31	16
Weighted base	1012	486	526	107	164	200	180	152	209	254	206	193	359	277	332	35	45	19	354	193	43	60	13
Gordon Brown	541	247	294	51	89	100	99	74	128	149	110	88	194	223	138	5	27	7	248	76	8	37	4
	53%	51%	56%	48%	54%	50%	55%	49%	62%	59%	53%	46%	54%	81%	42%	15%	60%	37%	70%	39%	19%	62%	29%
David Cameron	268	138	130	53	42	55	44	36	38	63	58	57	89	36	122	26	16	4	63	68	32	9	6
	26%	28%	25%	49%	26%	28%	25%	24%	18%	25%	28%	30%	25%	13%	37%	76%	35%	19%	18%	35%	73%	15%	49%
Someone else	1	1	-	-	-	-	-	-	1	-	-	-	1	-	-	-	-	1	-	-	1	-	-
	*	*	-	-	-	-	-	-	1%	-	-	-	*	-	-	-	-	6%	-	-	3%	-	-
Neither of them	119	69	50	2	16	26	23	26	27	28	21	26	44	11	52	3	2	6	26	37	3	7	1
	12%	14%	10%	2%	10%	13%	13%	17%	13%	11%	10%	13%	12%	4%	16%	9%	3%	30%	7%	19%	6%	11%	5%
Don't know	82	30	52	2	17	19	14	16	14	13	17	21	31	7	21	-	1	2	17	12	-	7	2
	8%	6%	10%	2%	11%	10%	8%	10%	7%	5%	8%	11%	9%	3%	6%	-	2%	8%	5%	6%	-	11%	17%

Glenrothes Poll

Fieldwork : September 17th 2008

Absolutes/col percents

Table 8
Q.10a You may have seen or heard that some people are saying Gordon Brown should step down as Prime Minister. What is your opinion? Do you think he should step down or carry on as Prime Minister?

Base: All respondents

	Gender		Age						SEG				Voting Intention					Voting in May 2005 General Election					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-tish Labour	SNP	Scot-tish Con-ser-vative	Scot-tish Lib-eral Demo-crat	Other	Scot-tish Labour	SNP	Scot-tish Con-ser-vative	Scot-tish Lib-eral Demo-crat	Other
Unweighted base	1012	475	537	55	133	212	208	178	226	250	200	183	379	280	358	32	31	19	363	240	39	31	16
Weighted base	1012	486	526	107	164	200	180	152	209	254	206	193	359	277	332	35	45	19	354	193	43	60	13
Step down	235	119	116	33	39	52	45	33	33	46	46	57	86	32	108	15	7	7	65	57	20	5	6
	23%	25%	22%	31%	24%	26%	25%	21%	16%	18%	22%	30%	24%	12%	33%	44%	16%	35%	18%	29%	47%	9%	48%
Carry on	702	340	362	68	106	135	117	111	164	195	146	117	243	242	207	18	34	10	277	127	20	48	5
	69%	70%	69%	64%	64%	68%	65%	73%	78%	77%	71%	61%	68%	87%	62%	53%	75%	51%	78%	66%	47%	80%	40%
Don't know	75	26	49	5	20	12	18	8	12	13	14	19	29	3	16	1	4	3	12	10	3	7	1
	7%	5%	9%	5%	12%	6%	10%	5%	6%	5%	7%	10%	8%	1%	5%	3%	9%	14%	3%	5%	6%	11%	12%

Glenrothes Poll

Fieldwork : September 17th 2008

Absolutes/col percents

Table 9

Q.10b Do you think Labour is more likely to do well in the next General Election with Gordon Brown as leader, or with someone else as leader?

Base: All respondents

	Gender			Age						SEG				Voting Intention					Voting in May 2005 General Election				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-tish Labour	SNP	Scot-tish Con-ser-vative	Scot-tish Lib-eral Demo-crat	Other	Scot-tish Labour	SNP	Scot-tish Con-ser-vative	Scot-tish Lib-eral Demo-crat	Other
Unweighted base	1012	475	537	55	133	212	208	178	226	250	200	183	379	280	358	32	31	19	363	240	39	31	16
Weighted base	1012	486	526	107	164	200	180	152	209	254	206	193	359	277	332	35	45	19	354	193	43	60	13
Gordon Brown as leader	426	209	217	38	64	75	73	66	110	118	80	69	159	168	112	10	20	5	181	69	9	27	2
	42%	43%	41%	35%	39%	37%	40%	43%	53%	47%	39%	36%	44%	61%	34%	30%	43%	24%	51%	36%	21%	46%	17%
Someone else as leader	431	207	224	58	77	99	83	56	57	97	96	98	141	80	180	20	21	13	128	97	25	23	8
	43%	43%	43%	54%	47%	50%	46%	37%	27%	38%	46%	51%	39%	29%	54%	58%	45%	65%	36%	50%	56%	39%	66%
Don't know	155	70	85	11	23	25	24	30	42	38	30	26	60	29	40	4	5	2	46	28	10	9	2
	15%	14%	16%	10%	14%	13%	13%	20%	20%	15%	15%	14%	17%	10%	12%	12%	11%	10%	13%	14%	22%	15%	18%

Glenrothes Poll

Fieldwork : September 17th 2008

Absolutes/col percents

Table 10

Q.2 As you may know a by-election is due to be held in Glenrothes, following the death of MP, John MacDougall. Many people we have spoken to have said that they probably won't vote in the by-election, while others say they will vote. Please say how likely you are to vote in the by-election?

Q.11 If Labour loses the by-election then its MPs at Westminster may force Gordon Brown to stand down as Prime Minister. Bearing this in mind, will you vote Scottish Labour in the by-election, SNP, Scottish Conservative, Scottish Liberal Democrat, Scottish Socialist, or will you vote for another party?

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Gender			Age						SEG				Voting Intention					Voting in May 2005 General Election				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-tish Labour	SNP	Scot-tish Con-ser-vative	Scot-tish Lib-eral Demo-crat	Other	Scot-tish Labour	SNP	Scot-tish Con-ser-vative	Scot-tish Lib-eral Demo-crat	Other
Unweighted base	562	293	269	21	52	105	124	111	149	153	97	97	215	204	251	22	22	7	242	174	26	22	10
Weighted base	546	290	256	43	64	98	109	94	137	153	95	100	198	200	223	22	35	7	235	136	27	43	8
Scottish Labour	216	104	112	10	33	34	42	37	60	61	39	34	82	183	11	2	-	1	165	4	1	4	1
	40%	36%	44%	22%	51%	35%	39%	40%	43%	40%	41%	34%	41%	91%	5%	8%	-	10%	70%	3%	4%	9%	17%
SNP	249	148	100	26	25	56	45	40	56	63	44	48	93	12	207	1	-	-	57	130	6	4	5
	46%	51%	39%	61%	39%	57%	42%	43%	41%	41%	46%	48%	47%	6%	93%	5%	-	-	24%	95%	23%	9%	65%
Scottish Conservative	26	13	13	-	4	2	8	4	7	12	5	3	6	-	3	19	2	-	1	1	20	-	-
	5%	4%	5%	-	6%	2%	7%	5%	5%	8%	5%	3%	3%	-	1%	87%	5%	-	*	1%	74%	-	-
Scottish Liberal Democrat	46	16	30	8	2	5	9	10	13	15	5	12	13	4	1	-	33	-	10	1	-	33	-
	8%	6%	12%	17%	4%	5%	9%	10%	9%	10%	5%	12%	7%	2%	*	-	95%	-	4%	1%	-	78%	-
Scottish Socialist	3	3	-	-	-	-	2	-	1	-	2	1	-	1	-	-	-	2	1	-	-	-	1
	*	1%	-	-	-	-	2%	-	1%	-	2%	1%	-	1%	-	-	-	24%	*	-	-	-	9%
Other party	7	6	1	-	-	2	3	2	1	1	1	2	4	1	1	-	-	4	1	1	-	2	1
	1%	2%	*	-	-	2%	2%	2%	1%	1%	1%	2%	2%	*	*	-	-	66%	*	1%	-	4%	9%

Glenrothes Poll
Fieldwork : September 17th 2008

Col percents

Table 11
Published Vote Intention Figures
Percentages derived from the responses of 532 respondents

	<u>Total</u>
Scottish Labour	41%
SNP	44%
Scottish Conservative	5%
Scottish Liberal Democrat	8%
Others	2%

Glenrothes Poll
Fieldwork : September 17th 2008

Absolutes/col percents

Table 12
Gender
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1012	1012
Weighted base	1012	1012
Male	475 47%	486 48%
Female	537 53%	526 52%

Glenrothes Poll
Fieldwork : September 17th 2008

Absolutes/col percents

Table 13

Age**Base: All respondents**

	Unweighted Total	Weighted Total
Unweighted base	1012	1012
Weighted base	1012	1012
18 - 24	55 5%	107 11%
25 - 34	133 13%	164 16%
35 - 44	212 21%	200 20%
45 - 54	208 21%	180 18%
55 - 64	178 18%	152 15%
65+	226 22%	209 21%

Glenrothes Poll
Fieldwork : September 17th 2008

Absolutes/col percents

Table 14
Q.4/5 Voting at May 2005 General Election
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	1012	1012
Weighted base	1012	1012
Scottish Labour	363 36%	354 35%
SNP	240 24%	193 19%
Scottish Conservative	39 4%	43 4%
Scottish Liberal Democrat	31 3%	60 6%
Scottish Socialist	4 *	3 *
Pensioners Party Scotland	1 *	2 *
Other party	11 1%	8 1%
Did not vote	217 21%	245 24%
Refused	57 6%	54 5%
Don't know	49 5%	50 5%

	Page	Table	Title	Base Description	Base
	1	1	Q.2 As you may know a by-election is due to be held in Glenrothes, following the death of MP, John MacDougall. Many people we have spoken to have said that they probably won't vote in the by-election, while others say they will vote. Please say how likely you are to vote in the by-election?	Base: All respondents	1012
	2	1	Q.2 As you may know a by-election is due to be held in Glenrothes, following the death of MP, John MacDougall. Many people we have spoken to have said that they probably won't vote in the by-election, while others say they will vote. Please say how likely you are to vote in the by-election?	Base: All respondents	1012
	3	2	Data derived from:- Q.2 As you may know a by-election is due to be held in Glenrothes, following the death of MP, John MacDougall. Many people we have spoken to have said that they probably won't vote in the by-election, while others say they will vote. Please say how likely you are to vote in the by-election? Q.3 Which party will you vote for in the by-election? THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DONT KNOW/REFUSERS		
	4	3	Published Vote Intention Figures Percentages derived from the responses of 532 respondents		
	5	4	Q.6 Irrespective of the party you yourself will vote for in the by-election, which political party do you think is coming up with the best answers to the problems facing Scotland today?	Base: All respondents	1012
	6	5	Q.7 Which of the following do you think is most to blame for the current economic downturn in the UK?	Base: All respondents	1012
	7	6	Q.8 How well or badly do you think that the Labour government has handled the current economic crisis?	Base: All respondents	1012
	8	7	Q.9 Putting aside your own party preference, which one of the following do you think would make the best Prime Minister?	Base: All respondents	1012
	9	8	Q.10a You may have seen or heard that some people are saying Gordon Brown should step down as Prime Minister. What is your opinion? Do you think he should step down or carry on as Prime Minister?	Base: All respondents	1012
	10	9	Q.10b Do you think Labour is more likely to do well in the next General Election with Gordon Brown as leader, or with someone else as leader?	Base: All respondents	1012

	Page	Table	Title	Base Description	Base
	11	10	<p>Q.2 As you may know a by-election is due to be held in Glenrothes, following the death of MP, John MacDougall. Many people we have spoken to have said that they probably won't vote in the by-election, while others say they will vote. Please say how likely you are to vote in the by-election?</p> <p>Q.11 If Labour loses the by-election then its MPs at Westminster may force Gordon Brown to stand down as Prime Minister. Bearing this in mind, will you vote Scottish Labour in the by-election, SNP, Scottish Conservative, Scottish Liberal Democrat, Scottish Socialist, or will you vote for another party?</p> <p>THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DONT KNOW/REFUSERS</p>		
	12	11	<p>Published Vote Intention Figures</p> <p>Percentages derived from the responses of 532 respondents</p>		
	13	12	Gender	Base: All respondents	1012
	14	13	Age	Base: All respondents	1012
	15	14	Q.4/5 Voting at May 2005 General Election	Base: All respondents	1012