



## ICM Poll for The Guardian

**Fieldwork dates:** 1-2<sup>nd</sup> October 2008

**Interview Method:** Telephone.

**Population effectively sampled:** All adults aged 18+

**Sampling Method:** Within each government office region, a random sample of telephone numbers was drawn from the entire BT database of domestic telephone numbers. Each number so selected had its last digit randomised so as to provide a sample including both listed and unlisted numbers.

**Sample size:** 1,008

**Data weighting:** Data were weighted to the profile of all adults aged 18+ (including non telephone owning households). Data were weighted by sex, age, social class, household tenure, work status, number of cars in the household and whether or not respondent has taken a foreign holiday in the last 3 years. Targets for the weighted data were derived from the National Readership survey, a random probability survey comprising 34,000 random face-to-face interviews conducted annually.

The data were further weighted by declared votes in the 2005 general election. The weighting scheme is designed as follows:

### **Weighting by past votes**

1. Respondents are asked whether they voted in the last general election and if they did, which party they voted for.

2. The sample is weighted by demographics (age, sex, tenure etc). However, after such weighting the declared past votes may not match, exactly, the results of the last election. Partly this is because demographics (by which ICM control the sample) are relatively poorly correlated with vote behaviour. Nevertheless past vote weighting has to be used with caution as some people genuinely forget how they voted. We cannot simply weight the data to the actual results last time.

3. ICM takes the declared past votes on any new poll and adds it to the 20 or so most recent ICM polls containing the same question. The average of these polls is used in the past vote weighting scheme.

4. ICM compares the declared past votes derived in 3) above to the actual result of the last general election and gives a weight of 80% to the results of the last election and 20% to the average of the most recent polls, thereby assuming that most of the difference (70%) can be attributed to political imbalance in the sample and 30% to faulty recall.

### **Weighting for turnout**

1. ICM ask respondents to say how likely it is that they will go and vote in a new general election using a ten points scale where 10 means they would be absolutely certain to vote and 1 means they would be certain not to vote.

**Voting intentions:** ICM derives vote intentions from 2 questions.

First of all respondents are asked how likely it is that they would be to go and vote in a new election.

Those who say they will vote are asked to say which party they would support in a new election. Respondents are then asked whether they voted in 2005 and which party they voted for in that election. The vote figures shown in the table are calculated after ICM has excluded those who say they will not vote, refuse to answer the question or don't know who they would vote for. The figures are adjusted for turnout calculated accordingly to their stated intentions to vote.

In a further step, ICM add 50% of those who refuse to answer the vote intention question or say they don't know to the party they voted for in 2005.

The analysis by vote intention shown on each table is taken from table 1, ie before adjusting for refusers and don't knows.

**Questions:** The computer tables attached in PDF format show each question, in full, in the order they were put to respondents, all response codes and the weighted and un-weighted bases for all demographics and other data including but not limited that published .

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## Economy Survey

### CATI Fieldwork : October 1st-2nd 2008

Absolutes/col percents

Table 1

**Q.A Some people have said they would not vote in a new General Election, while others would go and vote at their polling station. I would like to know how certain it is that you would actually go and vote in a general election?**

**Base: All respondents**

	Total	Gender		Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			
		Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South	
Unweighted base	1008	435	573	61	121	627	199	307	260	181	260	298	218	98	71	227	278	99	340	316	352	
Weighted base	1008	485	523	117	156	526	209	265	294	207	241	275	200	109	74	193	224	128	337	316	356	
Certain to vote	(10)	550 55%	250 52%	300 57%	33 28%	57 36%	312 59%	148 71%	159 60%	149 51%	102 49%	140 58%	186 68%	125 63%	74 68%	48 64%	148 77%	151 68%	97 75%	170 51%	178 57%	201 57%
	(9)	54 5%	22 5%	32 6%	5 5%	8 5%	29 5%	12 6%	22 8%	12 4%	15 7%	5 2%	15 6%	9 4%	10 9%	4 5%	9 4%	12 6%	9 7%	12 4%	20 6%	22 6%
	(8)	95 9%	57 12%	38 7%	17 15%	20 13%	46 9%	12 6%	14 5%	32 11%	27 13%	22 9%	32 12%	24 12%	6 5%	8 11%	14 7%	23 10%	10 8%	33 10%	29 9%	33 9%
	(7)	46 5%	24 5%	22 4%	13 11%	8 5%	22 4%	4 2%	13 5%	18 6%	5 3%	9 4%	11 4%	9 4%	4 4%	3 4%	4 2%	9 4%	2 2%	14 4%	11 4%	21 6%
	(6)	24 2%	13 3%	11 2%	4 3%	3 2%	13 3%	4 2%	5 2%	11 4%	3 2%	4 2%	9 3%	5 3%	1 1%	2 2%	6 3%	6 3%	2 1%	9 3%	7 2%	8 2%
	(5)	66 7%	27 6%	39 7%	10 8%	12 7%	35 7%	10 5%	18 7%	20 7%	12 6%	17 7%	14 5%	13 7%	5 5%	4 5%	7 3%	12 5%	2 2%	24 7%	25 8%	17 5%
	(4)	15 1%	11 2%	4 1%	6 5%	- -	7 1%	2 1%	4 2%	2 1%	2 1%	6 3%	- -	9 5%	2 2%	- -	1 1%	1 *	2 2%	4 1%	3 1%	8 2%
	(3)	27 3%	17 4%	10 2%	8 7%	5 3%	10 2%	3 1%	6 2%	6 2%	7 3%	8 3%	5 2%	2 1%	5 4%	3 4%	2 1%	5 2%	2 2%	12 4%	8 3%	7 2%
	(2)	13 1%	5 1%	8 2%	3 2%	3 2%	5 1%	3 1%	1 *	3 1%	5 2%	4 2%	3 1%	3 2%	2 2%	3 4%	4 2%	- -	- -	2 1%	5 2%	6 2%
Certain not to vote	(1)	111 11%	58 12%	53 10%	19 16%	39 25%	43 8%	10 5%	19 7%	40 14%	29 14%	24 10%	- -	- -	- -	- -	- -	5 2%	1 1%	56 17%	26 8%	29 8%
Don't know		7 1%	2 *	5 1%	- -	2 1%	4 1%	1 *	3 1%	1 *	2 1%	2 1%	- -	- -	- -	- -	- -	- -	- -	1 *	3 1%	4 1%
Mean		7.81	7.65	7.97	6.36	6.42	8.17	8.77	8.29	7.56	7.53	7.84	9.00	8.66	8.86	8.66	9.21	8.88	9.27	7.32	8.02	8.09
Standard deviation		3.13	3.18	3.07	3.29	3.73	2.88	2.48	2.78	3.23	3.33	3.14	1.78	2.12	2.14	2.30	1.76	2.08	1.67	3.44	2.96	2.90
Standard error		0.10	0.15	0.13	0.42	0.34	0.12	0.18	0.16	0.20	0.25	0.20	0.10	0.14	0.22	0.27	0.12	0.12	0.17	0.19	0.17	0.16

## Economy Survey

### CATI Fieldwork : October 1st-2nd 2008

Absolutes/col percents

Table 2

**Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area.  
If there were a general election tomorrow which party do you think you would vote for?**

**Base: All respondents**

	Total	Gender		Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
		Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1008	435	573	61	121	627	199	307	260	181	260	298	218	98	71	227	278	99	340	316	352
Weighted base	1008	485	523	117	156	526	209	265	294	207	241	275	200	109	74	193	224	128	337	316	356
Conservative	275	148	127	31	35	144	65	88	79	47	60	275	-	-	-	148	29	21	56	92	127
	27%	31%	24%	26%	22%	27%	31%	33%	27%	23%	25%	100%	-	-	-	77%	13%	16%	17%	29%	36%
Labour	200	96	103	25	21	103	51	43	52	45	59	-	200	-	-	3	123	16	76	63	60
	20%	20%	20%	22%	13%	20%	25%	16%	18%	22%	25%	-	100%	-	-	2%	55%	13%	23%	20%	17%
Liberal Democrat/ Liberal	109	51	59	11	8	67	24	34	35	17	24	-	-	109	-	7	18	60	35	34	40
	11%	10%	11%	9%	5%	13%	12%	13%	12%	8%	10%	-	-	100%	-	4%	8%	47%	10%	11%	11%
Scottish National Party/ SNP	26	13	13	3	3	18	3	4	2	11	9	-	-	-	26	-	5	3	26	-	-
	3%	3%	3%	2%	2%	3%	2%	2%	1%	5%	4%	-	-	-	36%	-	2%	2%	8%	-	-
Plaid Cymru	13	6	7	-	1	11	1	4	4	5	-	-	-	-	13	1	1	-	-	13	-
	1%	1%	1%	-	1%	2%	1%	1%	1%	3%	-	-	-	-	17%	1%	1%	-	-	4%	-
Green Party	17	5	13	2	2	13	1	2	9	4	2	-	-	-	17	6	1	3	4	5	8
	2%	1%	2%	1%	1%	2%	*	1%	3%	2%	1%	-	-	-	23%	3%	*	2%	1%	2%	2%
UK Independence Party (UKIP)	6	5	*	1	-	2	2	*	2	3	-	-	-	-	6	-	-	-	1	2	3
	1%	1%	*	1%	-	*	1%	*	1%	2%	-	-	-	-	8%	-	-	-	*	1%	1%
Other	12	7	5	3	-	6	2	2	2	6	2	-	-	-	12	4	1	1	5	2	5
	1%	1%	1%	3%	-	1%	1%	1%	1%	3%	1%	-	-	-	16%	2%	1%	1%	1%	1%	2%
Would not vote	111	58	53	19	39	43	10	19	40	29	24	-	-	-	-	-	5	1	56	26	29
	11%	12%	10%	16%	25%	8%	5%	7%	14%	14%	10%	-	-	-	-	-	2%	1%	17%	8%	8%
Don't know	179	67	112	22	41	85	31	48	53	35	44	-	-	-	-	22	37	22	65	54	60
	18%	14%	21%	19%	26%	16%	15%	18%	18%	17%	18%	-	-	-	-	11%	16%	17%	19%	17%	17%
Refused	59	28	32	1	7	34	18	20	16	6	18	-	-	-	-	1	4	2	13	23	24
	6%	6%	6%	1%	4%	6%	9%	7%	5%	3%	7%	-	-	-	-	1%	2%	2%	4%	7%	7%

## Economy Survey

### CATI Fieldwork : October 1st-2nd 2008

Absolutes/col percents

Table 3

Data derived from:-

**Q.A** Some people have said they would not vote in a new General Election, while others would go and vote at their polling station.

I would like to know how certain it is that you would actually go and vote in a general election?

**Q.B** The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area.

If there were a general election tomorrow which party do you think you would vote for?

Data excludes those who definitely will not vote (11%), don't know who they would vote for (18%) or refuse to answer (6%)

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South
Unweighted base	597	272	325	28	50	387	132	194	146	109	148	268	189	81	59	185	202	79	191	189	217
Weighted base	568	284	284	55	57	322	134	154	160	124	131	244	166	95	63	156	161	100	175	183	210
Conservative	244	132	112	25	32	131	56	74	70	45	54	244	-	-	-	139	25	21	50	81	114
	43%	46%	39%	46%	56%	41%	42%	48%	44%	37%	41%	100%	-	-	-	89%	15%	21%	28%	44%	54%
Labour	166	77	89	13	16	90	47	38	44	39	46	-	166	-	-	3	114	14	63	54	50
	29%	27%	31%	24%	29%	28%	35%	25%	27%	31%	35%	-	100%	-	-	2%	71%	14%	36%	29%	24%
Liberal Democrat/ Liberal	95	45	50	9	6	56	23	31	29	15	19	-	-	95	-	6	15	58	32	27	35
	17%	16%	18%	17%	11%	17%	17%	20%	18%	12%	15%	-	-	100%	-	4%	9%	58%	18%	15%	17%
Scottish National Party/ SNP	25	11	13	3	2	17	3	4	2	10	8	-	-	-	25	-	4	3	25	-	-
	4%	4%	5%	5%	3%	5%	2%	3%	2%	8%	6%	-	-	-	39%	-	3%	3%	14%	-	-
Plaid Cymru	13	6	7	-	1	11	1	4	4	5	-	-	-	-	13	1	1	-	-	13	-
	2%	2%	2%	-	2%	3%	1%	2%	2%	4%	-	-	-	-	20%	1%	1%	-	-	7%	-
Green Party	11	3	8	-	-	10	1	1	9	-	1	-	-	-	11	2	1	3	2	4	5
	2%	1%	3%	-	-	3%	1%	1%	5%	-	1%	-	-	-	18%	1%	*	3%	1%	2%	2%
UK Independence Party (UKIP)	4	4	-	1	-	2	1	-	1	3	-	-	-	-	4	-	-	-	1	2	1
	1%	1%	-	2%	-	1%	*	-	*	3%	-	-	-	-	6%	-	-	-	*	1%	1%
Other	10	6	5	3	-	6	2	2	1	6	2	-	-	-	10	4	1	1	3	2	5
	2%	2%	2%	6%	-	2%	1%	1%	1%	5%	1%	-	-	-	17%	2%	1%	1%	2%	1%	3%

**Economy Survey**  
**CATI Fieldwork : October 1st-2nd 2008**

Col percents

Table 4  
**Published Vote Intention Figures**  
Percentages derived from the responses of 771 respondents

	<u>Total</u>
Conservative	42%
Labour	30%
Liberal Democrat	17%
Other	11%

## Economy Survey

### CATI Fieldwork : October 1st-2nd 2008

Absolutes/col percents

Table 5

**Q1. Irrespective of which party you yourself support, which team do you think is better able to manage the economy properly, Gordon Brown and Alistair Darling or David Cameron and George Osborne?**

**Base: All respondents**

	Total	Gender		Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
		Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1008	435	573	61	121	627	199	307	260	181	260	298	218	98	71	227	278	99	340	316	352
Weighted base	1008	485	523	117	156	526	209	265	294	207	241	275	200	109	74	193	224	128	337	316	356
Gordon Brown and Alistair Darling	357 35%	181 37%	176 34%	42 36%	46 30%	192 37%	77 37%	88 33%	94 32%	81 39%	94 39%	25 9%	167 84%	47 43%	25 34%	16 8%	149 66%	61 48%	143 43%	94 30%	120 34%
David Cameron and George Osborne	375 37%	196 41%	179 34%	46 39%	71 46%	187 36%	72 34%	105 40%	118 40%	71 34%	80 33%	217 79%	12 6%	36 33%	25 33%	148 77%	37 16%	36 28%	98 29%	128 41%	149 42%
Refused	28 3%	11 2%	17 3%	- -	3 2%	17 3%	8 4%	9 3%	9 3%	5 3%	5 2%	1 *	1 *	2 2%	2 3%	1 1%	1 *	2 2%	6 2%	12 4%	10 3%
Don't know	247 25%	96 20%	151 29%	30 26%	36 23%	130 25%	52 25%	63 24%	73 25%	49 24%	62 26%	33 12%	20 10%	24 22%	22 30%	27 14%	38 17%	29 23%	90 27%	81 26%	77 22%

## Economy Survey

### CATI Fieldwork : October 1st-2nd 2008

Absolutes/col percents

Table 6

**Q2. Putting aside your own party preference, over the last couple of weeks (or so) how well do you think Gordon Brown has been handling the crisis in the financial markets. Do you think he has been handling the crisis..**

**Base: All respondents**

	Total	Gender		Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
		Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South
Unweighted base	1008	435	573	61	121	627	199	307	260	181	260	298	218	98	71	227	278	99	340	316	352
Weighted base	1008	485	523	117	156	526	209	265	294	207	241	275	200	109	74	193	224	128	337	316	356
Net: Well	552 55%	289 60%	262 50%	70 60%	87 55%	271 52%	124 59%	144 54%	163 55%	105 51%	140 58%	119 44%	159 80%	65 59%	41 55%	80 41%	152 68%	82 64%	190 57%	164 52%	198 56%
Very well	(4) 5%	23 5%	30 6%	2 2%	4 3%	29 6%	17 8%	16 6%	12 4%	7 3%	18 7%	5 2%	27 14%	4 4%	1 2%	5 2%	20 9%	10 8%	22 7%	12 4%	19 5%
Quite well	(3) 49%	267 55%	232 44%	68 58%	83 53%	242 46%	106 51%	128 48%	151 51%	98 47%	122 50%	114 42%	132 66%	61 56%	40 53%	75 39%	131 59%	73 57%	168 50%	151 48%	179 50%
Quite badly	(2) 24%	99 20%	142 27%	20 17%	38 24%	138 26%	45 22%	62 23%	73 25%	47 23%	60 25%	98 36%	34 17%	30 27%	6 8%	68 35%	50 22%	35 27%	80 24%	73 23%	87 25%
Very badly	(1) 15%	81 17%	73 14%	16 14%	23 15%	87 17%	27 13%	40 15%	43 15%	42 20%	29 12%	50 18%	5 3%	13 12%	23 31%	41 21%	21 9%	9 7%	51 15%	54 17%	48 14%
Net: Badly	395 39%	180 37%	215 41%	36 31%	61 39%	225 43%	73 35%	102 38%	116 39%	89 43%	88 37%	148 54%	40 20%	43 39%	29 38%	109 57%	70 31%	43 34%	131 39%	128 40%	136 38%
Don't know	62 6%	15 3%	46 9%	11 10%	9 6%	29 6%	12 6%	19 7%	16 5%	14 7%	13 6%	7 3%	1 1%	2 2%	5 6%	4 2%	2 1%	2 2%	15 4%	24 8%	22 6%
Mean	2.48	2.49	2.46	2.53	2.46	2.43	2.58	2.49	2.47	2.36	2.57	2.28	2.91	2.52	2.28	2.23	2.68	2.66	2.50	2.42	2.50
Standard deviation	0.83	0.83	0.83	0.78	0.79	0.85	0.84	0.84	0.81	0.86	0.81	0.78	0.64	0.75	0.96	0.81	0.77	0.72	0.84	0.84	0.81
Standard error	0.03	0.04	0.04	0.11	0.07	0.03	0.06	0.05	0.05	0.07	0.05	0.05	0.04	0.08	0.12	0.05	0.05	0.07	0.05	0.05	0.04

## Economy Survey

### CATI Fieldwork : October 1st-2nd 2008

Absolutes/col percents

Table 7

**Q3. Thinking about the money you and other members of your immediate family have saved in a high street bank or building society, have you or are you seriously considering withdrawing some or all of those savings?**

**Base: All respondents**

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1008	435	573	61	121	627	199	307	260	181	260	298	218	98	71	227	278	99	340	316	352
Weighted base	1008	485	523	117	156	526	209	265	294	207	241	275	200	109	74	193	224	128	337	316	356
Yes have withdrawn	44 4%	25 5%	18 4%	3 3%	6 4%	29 5%	6 3%	14 5%	14 5%	15 7%	1 *	9 3%	12 6%	3 3%	11 15%	8 4%	13 6%	5 4%	17 5%	14 4%	13 4%
Yes I have considered/ am considering withdrawing	151 15%	73 15%	78 15%	15 13%	25 16%	82 16%	29 14%	41 15%	41 14%	35 17%	35 14%	48 17%	13 7%	15 14%	14 19%	30 15%	28 12%	21 17%	56 17%	46 15%	49 14%
No I have not considered/I am not considering withdrawing	731 72%	358 74%	373 71%	90 76%	110 71%	371 71%	159 76%	199 75%	221 75%	143 69%	167 69%	197 72%	166 83%	83 76%	41 55%	145 75%	167 74%	96 75%	231 69%	237 75%	263 74%
No savings	80 8%	27 6%	53 10%	9 7%	15 10%	42 8%	14 7%	10 4%	18 6%	13 6%	38 16%	19 7%	9 4%	9 8%	8 11%	9 5%	16 7%	6 4%	32 9%	18 6%	30 8%
Refused	3 *	1 *	2 *	1 *	- -	2 *	* *	* *	- -	2 1%	* *	2 1%	- -	- -	- -	1 1%	- -	- -	1 *	* *	2 *

## Economy Survey

### CATI Fieldwork : October 1st-2nd 2008

Absolutes/col percents

Table 8

**Q4. How much do you think you and your family will suffer financially as a result of the present problems in the financial markets? Do you think you and your family will suffer financially..**

**Base: All respondents**

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1008	435	573	61	121	627	199	307	260	181	260	298	218	98	71	227	278	99	340	316	352
Weighted base	1008	485	523	117	156	526	209	265	294	207	241	275	200	109	74	193	224	128	337	316	356
A great deal	98 10%	39 8%	59 11%	6 5%	13 8%	60 11%	18 9%	23 9%	30 10%	19 9%	26 11%	29 10%	14 7%	11 10%	7 9%	19 10%	24 11%	7 6%	29 9%	35 11%	34 9%
Quite a lot	320 32%	135 28%	185 35%	42 36%	47 30%	172 33%	58 28%	81 31%	94 32%	75 36%	69 29%	94 34%	59 30%	29 26%	28 37%	67 35%	62 28%	36 28%	103 31%	96 30%	121 34%
A little	426 42%	224 46%	202 39%	51 43%	71 46%	220 42%	84 40%	120 45%	130 44%	87 42%	89 37%	118 43%	90 45%	46 42%	33 44%	86 45%	97 43%	57 44%	144 43%	131 42%	151 42%
Not at all	132 13%	74 15%	58 11%	15 12%	20 13%	64 12%	34 16%	32 12%	34 12%	19 9%	47 20%	31 11%	33 17%	17 15%	7 10%	16 8%	36 16%	21 17%	50 15%	44 14%	39 11%
Don't know	31 3%	11 2%	20 4%	3 3%	4 3%	9 2%	15 7%	8 3%	6 2%	7 3%	10 4%	4 1%	4 2%	6 6%	- -	5 3%	5 2%	7 6%	10 3%	10 3%	11 3%

## Economy Survey

### CATI Fieldwork : October 1st-2nd 2008

Absolutes/col percents

Table 9  
**Classification**  
**Base: All respondents**

		Unweighted Total	Weighted Total
Unweighted base		1008	1008
Weighted base		1008	1008
<b><u>Gender</u></b>			
Male		435 43%	485 48%
Female		573 57%	523 52%
<b><u>Age</u></b>			
18-24	(21)	61 6%	117 12%
25-34	(29.5)	121 12%	156 16%
35-44	(39.5)	201 20%	199 20%
45-54	(49.5)	215 21%	174 17%
55-64	(59.5)	211 21%	153 15%
65+	(70)	199 20%	209 21%
Average age		49.52	46.86

**Economy Survey**  
**CATI Fieldwork : October 1st-2nd 2008**

Absolutes/col percents

Table 9  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1008	1008
<b><u>Social Class</u></b>		
AB	307 30%	265 26%
C1	260 26%	294 29%
C2	181 18%	207 21%
DE	260 26%	241 24%
<b><u>Region</u></b>		
North	340 34%	337 33%
Midlands	316 31%	316 31%
South	352 35%	356 35%

## Economy Survey

### CATI Fieldwork : October 1st-2nd 2008

Absolutes/col percents

Table 9  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1008	1008
<b><u>Working status</u></b>		
Full-time	407 40%	449 44%
Part-time	152 15%	123 12%
Not working but seeking work or temporarily unemployed/sick	50 5%	47 5%
Not working/not seeking work	86 9%	76 8%
Retired	290 29%	268 27%
Student	21 2%	43 4%
Refused	2 *	2 *

**Economy Survey**  
**CATI Fieldwork : October 1st-2nd 2008**

Absolutes/col percents

Table 9  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1008	1008
<b><u>Tenure</u></b>		
Own outright	353 35%	334 33%
Own with a mortgage	381 38%	391 39%
Council	107 11%	123 12%
Housing Assoc.	44 4%	43 4%
Rented from someone else	86 9%	94 9%
Rent free	6 1%	5 1%
Refused	31 3%	18 2%

**Economy Survey**  
**CATI Fieldwork : October 1st-2nd 2008**

Absolutes/col percents

Table 9  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1008	1008
<b><u>Foreign Holiday in last 3 years</u></b>		
Yes	657 65%	608 60%
No	351 35%	400 40%
<b><u>Number of cars</u></b>		
None	160 16%	206 20%
1	437 43%	421 42%
2	314 31%	290 29%
3+	97 10%	91 9%

## Economy Survey

### CATI Fieldwork : October 1st-2nd 2008

Absolutes/col percents

Table 9  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1008	1008
<b><u>Internet Access</u></b>		
At all	787 78%	782 78%
At home (net)	738 73%	728 72%
At work (net)	345 34%	366 36%
At home	424 42%	398 39%
At work	31 3%	36 4%
Both at home and at work	314 31%	330 33%
Somewhere else	18 2%	18 2%
Not at all	221 22%	226 22%

## Economy Survey

### CATI Fieldwork : October 1st-2nd 2008

Absolutes/col percents

Table 9  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	1008	1008
<b><u>What is the highest educational level that you have achieved to date?</u></b>		
Secondary/ high school/ NVQ 1-3	554 55%	563 56%
University degree or equivalent professional qualification/ NVQ4	272 27%	249 25%
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	68 7%	63 6%
No formal education	107 11%	127 13%
None of these	4 *	4 *
Refused	3 *	1 *

## Economy Survey

### CATI Fieldwork : October 1st-2nd 2008

Absolutes/col percents

Table 9  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	1008	1008
<b><u>Marital Status</u></b>		
Single	199 20%	261 26%
Married/ co-habiting	594 59%	544 54%
Widowed/ separated/ divorced	195 19%	193 19%
Refused	20 2%	10 1%
<b><u>Children</u></b>		
None aged 18 or under	677 67%	672 67%
NET: Yes	304 30%	318 32%
NET: Yes any aged 15 or under	263 26%	284 28%
- Aged under 5	89 9%	108 11%
- Aged 5-10	121 12%	126 12%
- Aged 11-15	126 13%	124 12%
- Aged 16-18	81 8%	68 7%
Refused	27 3%	18 2%

**Economy Survey**  
**CATI Fieldwork : October 1st-2nd 2008**

Absolutes/col percents

Table 9  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1008	1008
<b><u>Grocery shopping status</u></b>		
Yes - do half or more	802 80%	778 77%
No - do less than half	194 19%	225 22%
Refused	12 1%	4 *

## Economy Survey

### CATI Fieldwork : October 1st-2nd 2008

Absolutes/col percents

Table 10  
**Q.C/D Voting in May 5th 2005 General Election**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Unweighted base	1008	1008
Weighted base	1008	1008
Conservative	227 23%	193 19%
Labour	278 28%	224 22%
Liberal Democrat/ Liberal	99 10%	128 13%
Scottish National Party/SNP	14 1%	13 1%
Plaid Cymru	11 1%	13 1%
Green Party	10 1%	12 1%
UK Independence Party (UKIP)	1 *	2 *
Others	7 1%	6 1%
Did not vote	270 27%	324 32%
Refused	61 6%	61 6%
Don't know	30 3%	33 3%